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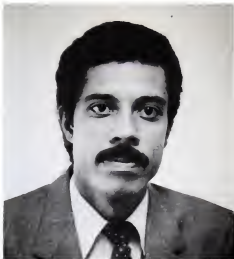
Dr. Ronald E. Goldsberry is president and chief operating officer at Parker Chemical Co. in Madison Heights, Mich. Parker produces and markets metal pretreatment chemicals and control devices for the transportation, construction, appliance and metal-packaging industries. About 650 persons work at the company which is a division of Ford Motor Co. A former vice president at the Parker Division, Goldsberry earned a B.S. degree in chemistry at Central State University, an M.B.A. at Stanford University and a Ph.D. in chemistry at Michigan State University. He and his wife, Betty, have two children, Ryan and Renee.

HOSPITAL ADMINISTRATOR

Ophelia Long, RN, is the hospital administrator for Kaiser Medical Center in West Los Angeles. She is responsible for daily operations of the acute care hospital. During her 21 years at Kaiser she has worked as a staff nurse, an intensive care unit nursing care coordinator, a supervisor, an assistant director of nursing and director of nursing at Kaiser Foundation Hospital. She is president of the National Black Nurses Assn. Inc. She has served on the Ethnic Minority Affairs Advisory Board at California State University. A native of Birmingham, she lives in Los Angeles with her husband, Henry. They have three children, Celeste, Donald and Camille.



SPEAKING



FOODS DIVISION MANAGER

Samuel Gaines III is manager of sales force development for The Coca-Cola Company Foods Division headquartered in Houston. He coordinates training and development activities for the division's sales personnel nationwide. The division produces and markets a variety of products including Minute Maid fruit juices, Five Alive fruit beverages and Hi-C fruit drinks. A graduate of Central Missouri State University, Gaines worked as a district sales manager for Avon Products Inc. and as a senior employment representative at Occidental Petroleum Services Inc. He is married to Sharon Gaines and has a daughter, Lindsay, from a previous marriage.

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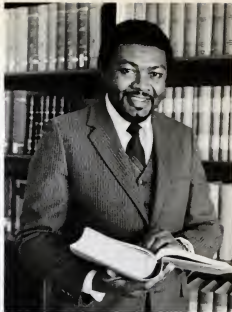


ELECTRONICS FIRM V.P.

Dumas M. Simeus is vice president of international business development at Atari Inc. in Sunnyvale, Ca. He oversees licensing and joint-venture strategies for entering new markets abroad. He also negotiates with local consumer electronics companies and government agencies, in addition to carrying out market research. Previously he was vice president for strategic planning. A native of Haiti, fluent in French and Spanish, Simeus earned a bachelor's degree in electrical engineering at Howard University and an M.B.A. at the University of Chicago. He and his wife, Karen, have four children, Rodney, Nathalia, Marsais and Nicole.

CONSERVATORY DEAN

Eileen T. Cline is dean of conservatory at the Peabody Institute of The Johns Hopkins University. She is the only woman dean of a major conservatory of music in the United States, and the first Black dean in the school's 127-year history. Previously the associate dean, she had worked in New Haven, Conn., as executive director of the Neighborhood Music School. She also taught music for 17 years at the University of Colorado, where she earned degrees in piano and music education. She serves on the National Board of Directors at the National Guild of Community Schools of the Arts. A widow, Mrs. Cline has two children, Jon and Joy.



MANAGING PATENT ATTORNEY

John W. Henderson Jr. is a managing patent attorney at IBM Corp., Watson Research Center, in Yorktown Heights, N.Y. He advises management on matters relating to patents, copyrights and trademarks, and supervises other IBM patent attorneys. He has worked as an electrical engineer and a patent attorney during his 13 years at IBM. He was cited in Outstanding Young Men of America in 1983. Henderson earned a B.S. degree *summa cum laude* in electrical engineering at Prairie View A&M University and a J.D. degree at Georgetown University Law Center. He and his wife, Sarah, have three children, Wesley, Tana and Chanda.

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piece. Let us pray our article will give him food for thought and change his mind about boxing. What a blessing that would be. He is obviously a person destined to cast great spiritual influence throughout all of America.

God bless EBONY for this marvelous cover.

ALICE TATE

New York, N.Y.

PLOT AGAINST BLACK TEACHERS?

I have heard quite enough from Black teachers about how being required to take written competency tests is unfair ("Is There A Plot Against Black Teachers?", March 1984). As a product of the L.A. Unified School District, I must say there were, and probably still are, teachers both Black and White whose skills were inadequate. Just as students are required to be tested at various stages to monitor their performance and discover their weaknesses, teachers should be reviewed periodically as well.

The quality and depth of our children's education is a more important issue than the testing of teachers. How would teachers like to pay for malpractice insurance as do the doctors and lawyers? Are they willing to give a guarantee that what they teach and how they teach are up to standards?

Are Black teachers shying away from the challenge? Those who seek to divide us, keep us ignorant and confused and distracted from the true issues. If it is formal standard English they want, give it to them; if it is reading and comprehension they want, give it to them. Black teachers of America, I want to see you fight to be the best. Take the tests. Let's get it out of the way so we can get back to those books.

BARBARA WILLIAMS-KUHN

Norwalk, Calif.

LETTERS TO THE EDITOR

SUGAR RAY LEONARD

I thoroughly enjoyed your article, "The Sugar Ray Leonard Family: A House Divided" (March 1984), but isn't Sugar Ray Leonard already getting enough attention? In Super Bowl 17 Marcus Allen was the game's MVP and has broken John Riggins' record in yards rushed in a championship game, but there is no cover picture of him or a major article on him. No one can deny that his performance was nothing short of excellent. Let us give adequate credit to all of our great athletic achievers, and not just the chosen few.

BYRON J. THOMPSON

Chicago, Ill.

Editor's Note: An extensive article on Marcus Allen appeared in the Nov. 1983 issue of EBONY.

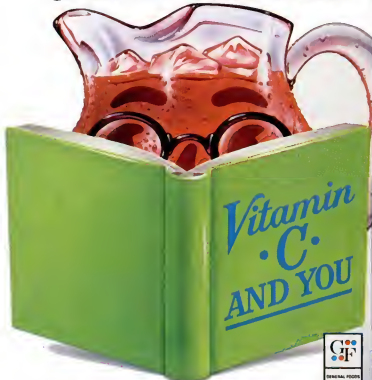
Sugar Ray is preparing us for the day he may become "beat, battered and blind" behind his decision to return to the ring. Hang in there, Juanita! You already have the sympathy of countless thousands.

MARCIA BODDIE-BROWN

Baltimore, Md.

Your front cover with gorgeous photo of our genteel champion and his family is a master-

Guess who's smarter than soda?



With Vitamin C, no caffeine and no carbonation.



Guess who tastes fruitier than soda?



With terrific flavors kids love like Tropical Punch, Sunshine Punch, and new Rainbow Punch.

You've come a long way, baby.

RHODA LAMAR

Philadelphia, Pa.

Considering EBONY's past, I guess I shouldn't be surprised (but I was) to see Wanakee (The 10 at the Top: March 1984) with her waist length hair described as the "sophisticated, self assured one" while Mounia who looks like the overwhelming majority of Black women—with her gorgeous full lips, broad nose and chiseled cheekbones—described as exotic. "Exotic" to whom? When are you people going to stop propagating these stereotypes. I love EBONY; keep up the good work, it's just that when you're wrong—I have to point out your faults so you can improve.

THELMA FISCHER

Bryan-College Station, Texas

PEEDIE SNIPES

Your article about Peedie Snipes (March 1984) was most touching. My heart goes out to Peedie and his family. I was happy to read that Mrs. Snipes has faith in God. I hope that she also realizes that there's no problem too big for God and that Peedie can be healed.

Just keep praying and keep the faith, Mrs. Snipes. All things are possible through God. My prayers go out to you for your strength and courage.

CYNTHIA D. DAVIS

Goldsboro, N. C.

I've always enjoyed your magazine but never wrote to you about the articles you put in it. I really like the story you did about Peedie Snipes,

Continued on Next Page

Is there a plot against Black Teachers? My opinion on this subject is that of a very concerned parent with a child in the public school system greatly desiring the best education possible for all children. I stand firmly for testing of all teachers, whether he/she be Black, White or otherwise. If, after testing, one fails, one should not be allowed to teach. After all, a teacher who knows the material should not feel threatened or fear losing a position if he/she is qualified (i.e. has ability to pass a credible test) and competent. What could be prejudiced about proving your ability if it's required for *all* members of the profession. Blacks are not singled out.

There is so much evidence that there are instructors in our school system who lack sorely in ability—academically and even in ability to relate to children.

Get the teachers who are not competent out of the system, teachers who are not absolutely exceptional in their teaching ability. I don't care if he/she is Black, White or whatever. There has to be a bottom line and it should be high. That is what it's going to take for our children—all children—to gain at least an adequate education.

As it is, illiterates—Black and White—are being graduated. I pray that this will stop.

DEBORAH CHENAULT JOINER

Cincinnati, Ohio

TEN AT THE TOP

I thoroughly enjoyed your article "Black Models: The Ten at the Top" (March 1984). I know how hard and competitive it is for White women in modeling and even harder for Blacks. It truly made me proud to see such beautiful Black women at the top.

You guessed it!



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inspiration.

Since I was 15, I've had a very rare and incurable skin disease known as *pemphigus foliaceus*, of which little is known. This disease at one time covered my entire body, my hair had fallen out. Depression played a major role in my life. I felt everyone was staring at me. I was so self-conscious because I knew my looks had changed drastically. I couldn't bear to be photographed.

And now I'm happy to say I'm 23 and I've learned to deal with it through my faith in God. There still isn't a cure, but through my faith and prayers, as well as those of my family and friends, I've learned that I'm really and truly blessed. It could have been worse! So I'd like to say to Mrs. Snipes, just remember: all things work for the good of those who love the Lord, and keep believing.

CHERRY ROGERS

St. Stephen, S.C.

I was really touched by your article on Peedie Snipes. What a wonderful family he has and what a special little boy he must be.

A. MARIA PEEBLES

Chicago, Ill.

I would like to inform Peedie's mother that his disease is not a punishment to her from God. God does not punish His children through illness or disease. All illnesses and diseases are caused by Satan. But in Jesus' name we can rebuke all disease and illness. In the Scripture, Isaiah 53:5 reads: "...and with his Stripes we are healed." My husband and I will pray for this family.

ROSE HARRIS

Denver, Colo.

LETTERS Continued

the boy with the rare disease.

Like Peedie, my son was born with a rare birth defect. It's called prune-belly syndrome, and it happens only to boys. The reason it's called prune-belly syndrome is because the stomach has no muscle and it is wrinkled like a prune.

At birth his stomach was caved in because of the lack of muscle, but as he got a few weeks older, his stomach got larger. Now he has a pot-belly. He's 2½ years old.

We hear about other birth defects but never about this one. I feel that there should be more literature about this birth defect so when it happens to a child the mother can be more aware of it. The good thing is that it doesn't affect anything but the stomach. The child is normal in every other way. Thank God for that.

JOYCE HUBBARD

Washington, D.C.

After reading your article on Little Peedie, I was really touched. I know his story warmed a lot of hearts because he is one terrific little boy. His mom is a strong, beautiful woman. She should really be commended for her strength and courage.

SHEILA LOTT

Houston, Texas

After reading your article on Peedie Snipes, the little boy with progeria, I felt I had to respond, because I am deeply touched. Although I do not have the same disease, I can identify with having to cope with an incurable and rare disease. To me, Peedie has become sort of like an



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AKEEM THE DREAM

Your article, "Akeem the Dream" (March 1984), was very informative. But as I read it, I couldn't put out of my mind a recent incident involving Olajuwon. During a recent nationally televised game against the University of Virginia, Olajuwon blatantly threw an elbow and floored a Virginia player away from the ball in the open court. The game officials did not observe this flagrant foul. Play continued, a Houston goal and foul resulted in a three-point play with the victim of Olajuwon's attack still on the floor at mid-court. To finish this picture, there was Olajuwon standing between the Houston bench and the Houston lane area with a nonchalant look as if he had done nothing wrong. It was a very pivotal play in the game. I sat with disbelief watching the rest of the game. Nightmare—yes, All-American—no.

It is fine that foreign athletes are given the opportunity to participate in American sports and taught their skills, but it is equally important that these athletes be taught the ideals of American sports—that fair play, how the game is played, is important, and not winning at any or all costs.

MICHAEL C. WILLIAMS

New York, N.Y.

100 POUNDS LIGHTER

The help and influence I needed were found in the pages of EBONY magazine in the form of Eric Lunderman's life ("100 Pounds Lighter for the Runway," March 1984). As of five months ago, my weight was 313 pounds. I've lost 35 of those pounds, but I found myself getting the blues about the dieting. After reading the article

on Eric, I found the strength to continue. Dieting is very painful when you have to do it alone, while living in a house where everyone is thin.

I now know I can make it. I shall cut the article out and keep it with me so whenever I get down and want to stop, I can read it and go on and help myself. This time it's for me and only me that I want to lose the weight.

Thank you Eric!

ROSALIND ROSS

East Palo Alto, Calif.

OUT OF CONTEXT

In the March issue of EBONY there were several letters addressing a statement made by me regarding Black women not being afforded certain luxuries, such as going to Europe to overcome the trauma of divorce ("Divorce: How Black Women Cope," Nov. 1983). That statement was taken out of context in that I had been discussing most literature written by and for Whites about coping with divorce, which suggested taking trips or traveling to Europe.

Of course all women (both Black and White) are affected by divorce. My book, however, focuses on women who are not afforded many luxuries after divorce. Unfortunately, there are more Blacks in that category than Whites.

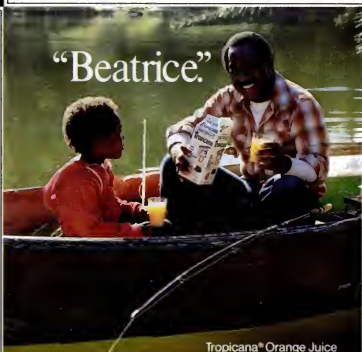
AUBRIE C. GORDON

Lansing, Mich.

JAZZ GOES TO COLLEGE

I congratulate you on your fine article, "Jazz Goes to College" (February 1984). But I was surprised that there was no mention of Donald Byrd, one of the finest examples of what a teacher-student relationship can lead to in jazz.

Continued on Next Page



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CINNAMON NUT BRUNCH LOAF

¼ cup brown sugar
¼ cup chopped nuts
2 tablespoons softened butter
1 teaspoon cinnamon
PAM® Vegetable Cooking Spray
¼ cup shortening
¼ cup sugar
1 teaspoon vanilla

Combine brown sugar, nuts, butter and cinnamon; set aside. Spray 9 x 5 x 3-inch loaf pan with PAM vegetable cooking spray. Cream shortening, sugar and vanilla thoroughly. Add eggs, one at a time, beat well after each addition. Sift flour, baking powder, soda and salt together. Combine Carnation evaporated milk and water; stir in vinegar. Add flour mixture alternately with Carnation evaporated milk mixture to creamed mixture; blend well after each addition. Turn half the batter into prepared pan. Top with

2 eggs
2 cups flour
1 teaspoon baking powder
1 teaspoon soda
¼ teaspoon salt
½ cup water
1 tablespoon vinegar

brown sugar-nut mixture. Spread with remaining batter. Bake in slow oven (325°F) 45 to 50 minutes or until inserted toothpick comes out clean. Makes 1 loaf.



This loaf is made extra-special since everything you need is probably in your pantry right now!



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LETTERS

Continued

He was a major force behind the success of the group, The Blackbyrds.

JOHN ALLEN

Joliet, Ill.

FIRST LADIES OF THE STRUGGLE

I truly enjoyed reading the article, "First Ladies of the Struggle" (Feb. 1984), about three widows, Mrs. Ralph Bunche, Mrs. Roy Wilkins, and Dr. Betty Shabazz (Mrs. Malcolm X). It took a special kind of women with fortitude and love to have assisted their men in their life endeavors. My love goes out to them and to all the other widows who could also have been mentioned in this article.

MRS. MERNA G. LLORENS

South Haven, Mich.

JEWEL McCABE

The article about Jewel McCabe, "New Battler for Black Women" (Feb. 1984), sounds impressive, but we need more than impressive sounds. We need organizations to do more than honor Black women of achievement. Oftentimes the only ones who can afford to attend the lectures and awards programs are other achievers.

There are other Black women whose needs should be addressed. I'm not just talking about unwed mothers and teenagers. There are Black women with Black women problems, job problems, health problems, personal problems, financial problems. Sometimes just a place where they could talk to a sympathetic listener would help. A place where they could come together and talk with one another might give them new ideas, encouragement, inspiration. It could help them form a network of some kind where they could help each other in small but important ways. Other groups have such places; we don't.

There are many intelligent Black women who cannot rise above the barriers or polish off the dust of racism. It's not that easy. We need bonds.

The group in this article, "New Battler," sounds like another one of the numerous Black social groups. When will Blacks learn to concern themselves with what is real and needed?

SYLVIA STEVENS

Atlanta, Ga.

TEN BIGGEST MYTHS

As we move into the '80s working to dispel the myth about our past ("The 10 Biggest Myths About Black History," Feb. 1984) and working to write our history for ourselves for our future, isn't it time that EBONY replace the racial term "Black" for "African-American?" We are not a color. We are a nation complete with a political, social, cultural and economic base. The cry of "Black Power" had its place and purpose in the '60s, however, today it is time to replace that old racist term with one which embraces our history, our nationhood, and our impact on issues of international scope. That we are not an African people is the big myth we are out to destroy.

TANYA STRAKER

Brooklyn, N.Y.

I feel that your article "The 10 Biggest Myths About Black History" should be required reading for every student (especially Blacks) in the American school system. There is such an appalling lack of minority history taught in our schools and it is this one-sided picture of the world's history which is the basis for the misunder-

Continued on Page 17

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"That's what my mother and father told me. They set the tone for me. Told me what they expected me to do, and I tried to live up to their expectations.

"To make it, go to college. They got that into my head even before I knew what college was. They taught me to punch my ticket in high school. To study the subjects that get you into college and help you get through. To go for a career where there's a need for people.

"One of those fields is engineering. I never knew an engineer—black, white, green, or yellow

—turned down for a job if he—or she—was worth anything. I can tell this to the children I work with, but they have to hear it from you, their parents.

"A child who wants to go into engineering has to bear down on math and science courses in high school. And you have to bear down, too. Set goals. Encourage your children. Make time and space for them to study without being hassled. And you don't need your own degree in engineering to do it. My mother and father had no college degrees. But they helped me succeed—and their names ought to be on my diplomas alongside mine."

If you would like your children to learn more about the opportunities in engineering, send us a postcard. Write to GE, Department XL, Fairfield, CT 06431.

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LETTERS Continued

standing, bigotry, and hatred among the races in this country. EBONY is doing such a magnificent job in disseminating knowledge about Black people, I think you should expand your efforts in this area, for it is badly needed.

I feel that EBONY should do an in-depth study of the possible long-range effects of slavery upon a people so that we can discover the causes of our problems and come up with some solutions. Our descendants were from different tribes and different countries whose people spoke different languages and dialects. How can we ever hope to achieve unity unless we can find a common ground upon which to stand and work for a common goal? We need more positive Black images in our lives. We need EBONY as a tool to stamp out prejudice.

Keep up the good work!

CARLA J. MILLER

Amityville, N.Y.

COOLEY JACKSON TROUPE

In your February 1984 issue, on page 136, you neglected to name Lionel Douglas as one of the Cooley Jackson Troupe dancers. He is the one to the far right of the picture. Mr. Douglas recently toured with Luther Vandross and DeBarge and was quite a treat to see.

L. HUGHES

Teaneck, N.J.

IMPORTANT MINORITY

I would like to point out an important minority group that EBONY seems to overlook in favor of Black college students who attend historically Black colleges. We are the group of Black college students who attend predominantly White colleges, and we consistently get messages from the various Black publications that we are not important enough to focus on.

Well, we are important and are a vital commodity to the future of Blacks just as much as the students who attend Black colleges.

There are many Black students at White colleges who are contributing to the growth of our race. Some of us have started Black student newspapers on White campuses, while others are involved in social and political activities on campus. At any rate, we are forced to be role models in college towns where our concern regarding the image of Blacks is always precious. We have to contend with many small-town White students whose only contact with Blacks has been in the form of television, and they have stereotypical ideas which we so often try to disprove. What a burden it can be when we also have to maintain good grades. The responsibility of carrying the weight for our whole race takes strength.

There also seems to be an attitude prevalent among Blacks who attend Black colleges that makes them feel they are more concerned about Black history than those of us at White colleges. They seem to feel they have an upper hand on Black history simply because they're at a Black college. We at White schools are not spoon-fed Black history, but we certainly take it upon ourselves to learn it. We even go as far as mentioning the little-known Black historical facts to our White classmates.

We at White colleges did not select them with the notion that they are more prestigious institutions. There were geographical, financial and personal considerations in our decisions. Yet, we are excluded from eligibility for features like the one that appeared in your February issue simply

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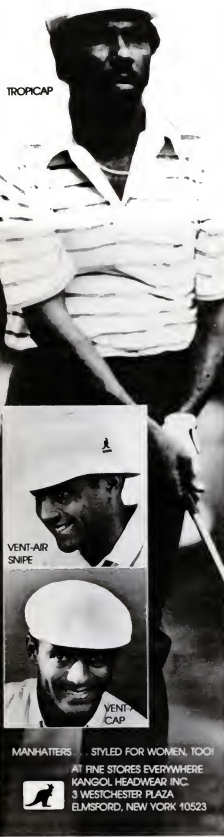
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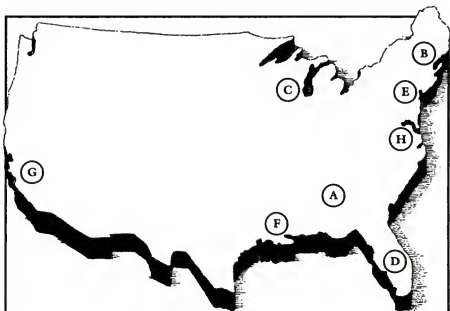
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- | | |
|---|--|
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King Center and Monument
Atlanta University Complex | (E) NEW YORK
Harlem: Tree of Hope; St. Philip's Church; Abyssinian Baptist Church
Brooklyn: Bedford-Stuyvesant |
| (B) BOSTON
Crispus Attucks Marker
Peter Salem and Prince Hall (Bunker Hill)
Old People's Baptist Church | (F) MOBILE
S.D. Bishop State Junior College
Hank Aaron Boulevard |
| (C) CHICAGO
DuSable Museum of Afro-American History
Victory Monument
Johnson Publishing Company
Chicago Daily Defender | (G) LOS ANGELES
Jackie Robinson Stadium (UCLA)
Jim Gilliam Memorial Park |
| (D) MIAMI
Liberty City
Brownsville
Coconut Grove | (H) WASHINGTON, D.C.
Cedar Hill
Museum of African Art
Bethune Memorial Monument
National Council of Negro Women
Howard University
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GO GREYHOUND
And leave the driving to us.

LETTERS Continued

because we don't go to Black colleges. We are Black students, and we will contribute to society. Many of us will be among the influential Black leaders in the future. Please acknowledge us.

FANNIE LEFLORE

Iowa City, Iowa

Editor's Note: *EBONY* is currently working on a story about Black students at predominantly White colleges. It will appear in the fall.

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JOHN HARDY
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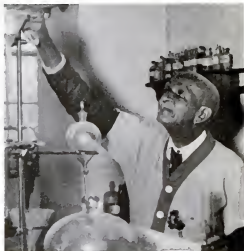
Advertising Insert: Southland insert falls between pages 170 and 171.

Letters intended for this column should be addressed to: **Letters To The Editor, EBONY Magazine, 820 S. Michigan Ave., Chicago, Ill. 60605.** To be considered for publication, letters must bear the name and address of the sender and —because of space limitation— should not be unduly long.

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These and many other meaningful places are listed in **Alabama's Black Heritage: A Tour of Historic Sites**, a brochure available FREE from the Alabama Bureau of Publicity and Information. Write or call today for this unique publication. Then make your plans to trace the roots of Black culture.



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"I could go for something Gordon's"

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SOME ten years ago, in December 1974, an experimental play, for *colored girls who have considered suicide/when the rainbow is enuf*, opened at the Bacchanal, a woman's bar outside Berkeley, California. The play went on to Broadway and made its author, Ntozake Shange, a cultural leader and a feminist spokesperson. Writing from New York, in 1976, after the Broadway triumph, Shange said: "I had never imagined not doing for *colored girls*... It was just my poems, any poems I happened to have. Now I have left the show on Broadway, to write poems, stories, plays, my dreams, for *colored girls*... is either too big for my off-off Broadway taste, or too little for my exaggerated sense of freedom, held over from seven years of improvised poetry readings." She added: *i am on the other side of the rainbow/picking up the pieces of days spent waitin' for the poem to be heard/while you listen/i have other work to do!*

See No Evil: Prefaces, Essays & Accounts, 1976-1983 (Momo's Press, \$5.95 paper) is a stimulating and provocative view of "the other work" on "the other side of the rainbow." The book, which is illustrated by Tom Feelings, brings together the poet-playwright's pieces on the history of her plays, sparkling analyses of singers and dancers, and a series of essays on poetry, travel and politics. In the Prologue, Shange says: "Worlds like words for a woman who is a poet and a mother are confusing/overlapping contradictory fatigue & exciting, between diapers, the park, the telephone conversations with e.t. and the dollhouse which had

to be a plantation house where little black babies rest and play between my poems. my incomplete thoughts. thoughts i never find the ends of: lose threads on dresses, in my soul there lies a quiet that sleeps out in the night after the last bottle and the last dried fish. somewhere between the unfinished books i am dying to read. among the letters to friends i cant finish. there is a quiet that booms and presses me out of my bed. out of my tiredness and sense of complete isolation from all the rest of you. they are here in this book. i see no evil. i am fighting demons in the dark and the energies of a free spirit/who must know/this world will do its best to take from her all she is unless she is willing to struggle as she struggles with me for the right to see."

Two Wings To Veil My Face (Random House, \$15.95), a novel on slavery and freedom told through the eyes of a strong Black woman, 91-year-old Sweetie Reed, by Leon Forrest.

Elizabeth Evelyn Wright, 1872-1906 (University Press, \$20), a biography of the founder of Voorhees College, by J. Kenneth Morris.

Maurice Bishop Speaks: The Grenada Revolution, 1979-1983 (Pathfinder, \$6.95 paper), the collected speeches of the murdered prime minister of Grenada, edited by Bruce Marcus and Michael Taber.

Black English: Educational Equity and the Law (Karoma, \$14.50), a cross-section of interests and perspectives on vernacular English, edited by John W. Chambers Jr., with a foreword by Julian Bond.

So Spoke the Uncle (Three Continents, \$8 paper), ethnographic essay by Jean Price-Mars, the Haitian statesman.

The Neighborhood Cooperative (United Methodist Church, \$3.50), a study of consumer cooperatives in low-income communities, by Rodney S. Wead.

Who's one of the largest contributors to the United Negro College Fund?



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THE EBONY ADVISOR

The EBONY Advisor is a question and answer column designed to help our readers with their problems. Answers to all questions are thoroughly researched and, if necessary, checked with competent psychiatrists, medical doctors, sociologists and others expert in the counseling of families and

individuals. If you have questions, please send them to THE EBONY Advisor, EBONY Magazine, 820 South Michigan Avenue, Chicago, IL 60605. Only the initials and cities of those submitting questions will be published. Because of the volume of mail received, we cannot give personal replies.

OUR 18-year-old son has picked up a habit in the streets that is extremely irritating and embarrassing to my husband and me and which has caused quite a few arguments in our otherwise peaceful home. I am talking about my son's insistence on wearing his hat indoors at practically all times and everywhere, including at the dinner table (even when we have guests) and in movie theaters, restaurants, other people's homes — you name it. About the only time he's hatless is when he goes to bed at night and in his high school classes (where the teachers don't tolerate the wearing of hats).

My husband and I think that our son's hat fad is terribly bad manners, but he says that we are too old to know "what's happening." (We are in our early 40s.) Wearing their hats at all times, he says, is the way he and his friends "express" themselves.

Are we wrong in insisting that, at least in our home, the hat comes off? W. W. R., Bridgeport, Conn.

Definitely not! As parents, you not only have the right but the duty to set standards of behavior at home and to insist on compliance. Good manners may seem old-fashioned, but they are far from obsolete. Your son, however, is right when he says that he is expressing himself, namely his lack of respect for his parents and other people, his lack of polish, and his inability to look beyond the brim of his hat and understand "what's happening" in the real world — in short, his ignorance.

I'VE been married four years and I love my husband very much. Before we were married, we were living in two different cities and I became involved with another man who lived in my city. That man and I broke off when it became clear to me whom I really wanted. But we continued to care for each other deeply.

The problem is that I can't get this man out of my mind. Whenever I go home to visit my family, someone is always telling me how he is doing or that he says hello. I've seen him only once since I've been married and when we got a chance, we just held each other and said some very touching things. I really love my husband and I know I'm lucky to have a good man, but how can I get this other man off my mind? J. B., Columbia, S.C.

By 1) remembering that the grass always looks greener on the other side of the fence, 2) taking a good look around you at all the misery caused by broken marriages, and 3) by counting your blessings and reminding yourself each and every day how lucky you are that you have a "good man" you "love very much."

FOR the past two years, I have had a non-sexual yet intimate relationship with a 32-year-old White male. I am a 29-year-old Black female. We keep in contact with each other at least five out of seven days a week. We've never had a harsh word between us, but there's a barrier

between us that I can't seem to break. Every time I suggest that we just be good friends, he refuses. He even cried once when I suggested that we end our relationship. He also shows jealousy. For instance, if I've gone out to a nightclub or a friend's house, he'll call there for me to deter anyone he thinks I might be talking to. If he sees me talking to another male, he'll interrupt the conversation. Even though we've had many conversations on how much we care about each other, believe it or not, he has never given me his address or phone number. Because of the type of work I do, this information would only take me about ten minutes to learn on my own, but I feel that he should be the one to give it to me. Where should I go from here? M. S. H., Baltimore, Md.

Before agonizing over where you should go from here, you might do well deciding where you want to go in this rather unconventional relationship. It is obvious that at the present rate you are going nowhere fast, mainly because of your own lack of assertiveness. For starters, you should let your "friend" know precisely what your expectations are and ask him what he intends to do to meet them. Judging by his actions (or inaction), he seems in no hurry to change the status quo. The fact that in two years he has never volunteered to tell you where he lives and how he can be reached by phone is an insult to you and should tell you that he's not really interested in letting you into his life (although he seems to enjoy meddling in yours). So be prepared for the likelihood that what you see is just about all you are ever going to get. If you feel that's not enough, start looking for someone who is willing to offer you a more sensible relationship.

JUST the other day I found out that the man I deeply love and to whom I am engaged to be married has a quick-killing disease. He is warm, sincere and very kind, and has given me some of everything my heart desires. Now I don't know what to do. I don't want to run out on him, but at the same time I have to look out for my health and well-being. I don't want to start a future with someone when there is no future to be started. Please help me! K. M., Milwaukee, Wis.

Whatever you do, don't lose sight of the fact that it is your fiancé who needs help the most. Although your reluctance to proceed with marriage plans is understandable in view of his condition, it would be exceedingly cruel on your part to break off your engagement simply because he is seriously ill. What would you have done had you learned about his illness after you had married him and vowed to "love and cherish" him "in sickness and in health until death do us part"? — divorce him? A woman of true inner beauty would welcome the opportunity to repay the man she loves for the kindness he has shown her while there still is time. She would insist on staying by his side to do what she can to be of comfort to him and to ease his plight. You should do no less.

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THE 100 MOST INFLUENTIAL BLACK AMERICANS

The editors of EBONY
make their selections for 1984

ON THESE pages are the men and women who, in the opinion of EBONY editors, are "The 100 Most Influential Black Americans" for 1984. In making their selections, the editors considered these well-established criteria: Does the individual transcend his or her profession or position and command widespread national influence among Black people? Does the individual, therefore, affect in a decisive way the lives and thinking of a large segment of the Black population? Does the individual head an organization which has widespread national influence among Black people, or whose individual members are unusually influential in their communities? Finally, is the individual unusually influential among those Blacks and/or Whites whose policies and practices significantly affect the lives of large numbers of Black people?

As usual, several new faces are among this year's "The 100 Most Influential..." including superstar Michael Jackson; Philadelphia's new mayor, W. Wilson Goode, and California's powerful State Assembly Speaker Willie Brown. The editors welcome them and the other new individuals to the company of Black men and women who have established themselves as among the most important people of our time.



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National President
The Links, Inc.



DENNIS W. ARCHER
President
National Bar Association



RAMONA W. ARNOLD
National President
Jack & Jill of America



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Birmingham, Alabama



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MARION BARRY
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LERONE BENNETT JR.
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Johnson Publishing Co.



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Sp. Asst. to the President
The White House



THOMAS J. BRADLEY
Mayor
Los Angeles, California



WILLIE BROWN JR.
Speaker, Cal. State Assn.
Political Activist



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Supreme Basileus
Alpha Kappa Alpha



ROLAND W. BURRIS
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Delta Sigma Theta



OTELIA CHAMPION
Pres., Natl. Assn. of
Colored Womens Clubs

THE 100 MOST INFLUENTIAL BLACK AMERICANS

Continued



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7th Dist., Illinois



JOHN M. CONYERS JR.
U.S. Representative
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BILL COSBY
Entertainer-Activist
Greenfield, Massachusetts



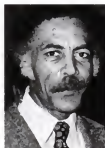
RUBY S. COUCHE
Supreme Basileus
Phi Delta Kappa



GEORGE W. CROCKETT
U.S. Representative
13th Dist., Michigan



SAMMY DAVIS JR.
Entertainer-Activist
Beverly Hills, California



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THE 100 MOST INFLUENTIAL BLACK AMERICANS

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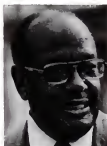
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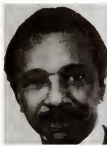
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THE 100 MOST INFLUENTIAL BLACK AMERICANS

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U.S. Rep. to NATO
Military Committee



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Chief Judge, U.S. Ct. of Appeals
District of Columbia



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President, National
Baptist Convention
of America



AUGUSTUS (GUS) SAVAGE
U.S. Representative
12th Dist., Illinois



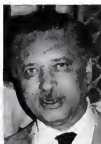
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Prizes: (1) Grand Prize: 1985 Corvette (1) First Prize: 1985 Pontiac Firebird Trans Am (6) Second Prizes: 450A Hondamatic Motor Bikes (1,000) Third Prizes: Newport "Alive with Pleasure" T-shirts.

3. Winners will be selected in a random drawing from among all eligible entries received by Marden-Kane, Inc. an independent judging organization whose decisions are final and binding. The first entry so drawn will win the Grand Prize; the second entry drawn in a like manner will win the First Prize. The next six eligible entries drawn will win the Hondamatic Motor Bikes and the next 1,000 eligible entries will win a Newport T-shirt. Winners may be required to sign an affidavit of eligibility and release.

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WILL \$UDDEN MILLIONS CHANGE YOUR LIFE?

Lottery winners try not to change lifestyles as they adjust to newly acquired wealth

AT ONE point or another, most people have fantasized about what they'd do if suddenly they got their hands on a lot of money. What would you do? Would your lifestyle change? Would old friendships be severed? Would you quit your job? Would life become less of a struggle? Would you go totally bananas and go on a wild spending spree?

The answers to such questions can come from a small but growing number of persons who were lucky enough to become millionaire and multimillionaire winners in the nation's state lottery games. Some of the winners went through drastic changes; some didn't.

- Although \$5 million New York Lottery winner Curtis Sharp Jr. said he wouldn't let the money change him, during the year after he won, the new multimillionaire remarried, bought a new \$175,000 house in West Orange, N.J., and replaced the 1971 Chevy he called "Dirty Dog" with a sleek 1983 Fleetwood Brougham d'Elegance. "I



Curtis Sharp Jr. of Newark, one of the most colorful of the lottery winners, doffs his famous derby as he celebrates \$5 million win in New York State Lottery last year. Deloise Singletary (left) won \$5.5 million in the Maryland State Lottery last January. Holding granddaughter, Samantha, she displays her claim form.



was who I am before I won this money, and I am still me," says the 46-year-old Sharp, who attracted national attention last year when he showed up at lottery headquarters with Barbara, his estranged wife of 23 years, and Jackie Bernabela, his fiancée. Since then, Sharp and Jackie have married. And he is said to be \$200,000 in debt.

- Fifty-six-year-old Leonard DeCaseres immediately retired from his job as a New York City subway worker after winning \$3.4 million in the New



Thirty-four of the more than 70 people who have become millionaires through the Illinois State Lottery gathered last January in Chicago for their second annual reunion luncheon.



James A. Todd, a Chicago music teacher, winner of \$2.7 million in the Illinois State Lottery last January, and his wife Sandra, bask in announcement of newly acquired fortune. The DeCasseres family (below) relax in Bermuda sun shortly after Leonard, in chaise, won \$3.4 million in the New York State Lottery in 1983. With him are his wife Anna and daughter Leslie.

\$UDDEN MILLIONS *Continued*

York State Lottery. DeCasseres' wife also quit her job as a legal secretary. Now, the DeCasseres family will have to get by on \$160,000 a year for the next 20 years. The family also gave up their one bathroom apartment to move into a house with three bathrooms.

- Eliza Bolden, 45, moved back to her native North Carolina and built a home within a year after winning \$1 million in the Massachusetts State Lottery in 1978. Prior to winning, she says. Ms. Bolden worked as a practical nurse at a nursing home in Worcester, Mass. No longer working, Ms. Bolden now busies herself looking after her ill mother, going to prayer meetings, church and crocheting, content to pass her time doing exactly what she wants

to do and no more. She receives \$50,000 a year and has 13 years left on a 20 year installment plan. "In Massachusetts, all they wanted you to do was go into some kind of business," she says, adding that the constant hassle irritated her. Now living in the small North Carolina town of Goldsboro, that is no longer a problem.

But for most of the winners, the same old habits are kept, the same old friendships valued. "I still have the same interests I had before," says 58-year-old high school music teacher James A. Todd of Chicago, winner of \$2.7 million in the Illinois State Lottery last New Year's Eve. "I'm not interested in quitting my job before time to retire... I've never had a problem coming to work because I enjoy coming." The only cash outlay Todd is considering is starting his 23-year-old son Blake in business.

Few of the winners are as well off as most people would think because none ever receives the millions in a lump sum. The money is payable in annual installments and big chunks are eaten away by federal, state and local taxes.

And yet, simply by the enormity of such a windfall and the realization that lifelong dreams can, in many instances, come true, lives do change, if for no other reason than to elude the pesky wheelers and dealers and the get-rich-quick schemers who clog the winners' telephone lines and haunt their doorsteps. The attention hurts.

Several weeks after winning a record \$5.5 million in the Maryland Lotto Game, Deloise Singletary, a 58-year-old nurse's aide in Baltimore, got an unpublished telephone number and moved out of her home. Robert and Anna Rucker of suburban St. Louis,

• May, 1984

Continued on Page 42





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Five-million dollar man, Curtis Sharp Jr., shares winning moment with his then fiancée Jackie Bernabela and estranged wife Barbara. Sharp overspent during first year, and second check of \$190,000 won't get him out of debt. His ex-wife receives \$50,000 each year.

\$UDDEN MILLIONS[®] Continued

each a \$1 million winner in the Illinois State Lotto last January, changed their telephone number to an unpublished one within weeks after news reports of their winnings. Their actions are not unusual. Most winners are ordinary working people who shun the limelight, preferring instead to lead quiet lives with as little disruption and fanfare as possible.

"I had to move because people were bugging me," says 52-year-old Willie Mitchell, winner of \$1.5 million last September in the Illinois State Lotto Game. The same sentiment is expressed by many of the winners.

Blacks have been among the biggest money winners in the 18 states that offer the lottery games. While the money brings security, new homes and new cars and fills out the wispy corners of fading dreams, it also brings pleas for handouts and offers of strange propositions. "Some people have called me about investing in this and investing in that, but I turned them down," says Willie A. Ford, 38, winner in February 1983 of \$1,000 a week for life in the Instant Game of the New Jersey State Lottery. Ford, a construction crew foreman in Irvington, N.J., invested some of his winnings in a small nightclub and a new \$100,000 home.

An Illinois winner, who prefers that his name not be used, tells the story of the couple who wrote him shortly after his win, asking that he give them \$40,000 to start a business. When the new millionaire didn't respond, the couple followed up with a telephone call a few weeks later. "I emphatically told them I wasn't interested," he says. "They must have thought I was a fool." Says Illinois Lottery winner Mitchell, "One guy told me that if I let him have \$10,000 he'd give me back \$17,000 by the first of the year. I just laughed." Mitchell, a bachelor, says his new fortune has brought him more than a few proposals of marriage. He loves it, but insists, "I'm trying not to let the money change me."

If nothing else, the winnings add a measure of security and comfort. And they make a lot of dreams come true. Since winning, Mitchell has put \$20,000 down on a house he is building for his father in Alabama, \$6,000 down on a condominium, and paid cash for a Fleetwood Brougham. Ford, the New Jersey winner, plans not to work for two years as he studies investment opportunities and treks across the country visiting relatives he has not seen in 20 years. Todd is in the midst of remodeling his home, but adds that he would have done it whether or not he had won.

"I've been telling people I've been living beyond my means all this time," Todd says. "Now I can afford it..."

EBONY • May, 1984



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W. WILSON GOODE:

Mayor of Philadelphia Vows to Get City Back on Track



Philadelphia's huge City Hall, one of the largest in the nation, covers about five acres in the center of downtown. The inset shows Mayor Goode being sworn into office as the city's 126th mayor last January by Common Pleas Court Judge Lawrence Prattis. Mayor Goode maintains Philadelphia will enter a new era of prosperity under his leadership.



Born in this sharecropper's shack on Jordan Mill Pond Road near Seaboard, N.C., W. Wilson Goode has risen to be mayor of Philadelphia, the nation's fourth largest city.



After more than a decade of groping about for a new direction, the City of Brotherly Love, under its new mayor, now seems on the threshold of greatness

By THAD MARTIN

BENEATH the high stone arches and through the congested courtyard of Philadelphia's ornate City Hall, the throngs move at an uneven pace. Some saunter, some move in hurried and measured steps. There, one can get a feel for the city, its vibrancy. But that was not always so. For more than a decade the city struggled through a morass of bureaucratic stagnation, of groping about for some sense of itself under inept administrations. Today, there is a new sense of urgency about the City of Brotherly Love, as Philadelphia is known. That is in large part because of the election last November of Willie Wilson Goode, 45, as the city's 126th mayor. He is the first Black mayor in the city's 301-year history. Not only is that an historic footnote, but it is also a commentary on this city of 1.6 million people, 39 percent of whom are Black.

Philadelphia is as diverse as the varied hordes that pass through the City Hall arches and across the partially bricklayered courtyard between East and West Market and North and South Broad. The city is also steeped in a grand history. The First and Second Continental Congresses met there; the Declaration of Independence was signed there. At some point it has all

melded—the history, the people. This is the blend that is Philadelphia today, the nation's fourth largest city.

Four years ago, before the scandal of ABSCAM rocked the foundations of city government, Mayor Goode, then the city's managing director in Mayor William J. Green's administration, was the highest-ranking Black in local government. Things change. In Philadelphia today, the president of City Council is Black, the majority whip of City Council is Black, the superintendent of public schools is Black. And the list goes on.

Mayor Goode, a Democrat, has been in office since January. He is a somber faced man of average height whose no-nonsense managerial style (it grates on the sensibilities of some) has fired a new excitement among Philadelphians not seen since the 1950s when the city was considered a model for the nation. Talk today abounds of the city entering a "new era," a "second renaissance." The mayor himself sets the tone: "I think that with the diverse economic base we have here, with the richness of our ethnic neighborhoods, with the richness of our history, the cultural institutions and all of those things, I believe that we are indeed on the verge of greatness in this

Continued on Next Page



At a recent mayors' conference in Washington, D.C., Mayor Goode (above, left) is shown with Washington, D.C., Mayor Marion Barry and San Francisco Mayor Dianne Feinstein. Part of the mayor's busy days includes taking complaints over the phone from city's citizens (above).



Council members rush to congratulate newly-sworn-in mayor at inaugural ceremonies last January at the city's grand Academy of Music. Seated at Mayor Goode's right is former Mayor William Green. Mayor Goode was the city's managing director in the Green administration.

MAYOR GOODE *Continued*

city," he says. "And with the right kind of leadership, we can move into a very strong future."

The mayor is convinced he can provide that leadership. And along the way he has garnered an impressive list of supporters. "I think the election of Wilson Goode as mayor, and some significant achievements under his administration, will put the city of Philadelphia and its residents in a position where people will no longer focus on whether a person is Black or White," says Councilman John F. Street, an influential leader in the city. "The city of Philadelphia today, to have a Black mayor, a Black president of the City Council, a Black finance director, a Black treasurer, a Black chairman of the finance committee, a Black appropriations committee chairman and a Black revenue commissioner means that the onus is on all of us to do a job. ... If it works good, if we do a good job, and we intend to work with Wilson Goode, then nothing we do will get much attention. But if there are prob-

lems, we'll get a lot of attention."

The mayor knows how to handle those things. Criticized at one point during the mayoral campaign because he seldomed smiled, he turned the criticism to his advantage. "In spite of all the things they say about us," he told his predominantly Black audience, "I can't dance, I can't sing and I don't smile a lot. But I can run this city." The electorate believed him. Goode defeated controversial former Mayor Frank L. Rizzo in a hard-fought Democratic primary and won 55 percent of the vote in the November general election, taking roughly 98 percent of the Black vote and 25 percent of the White vote. "I felt I would win because I had a proven record of working with people across racial lines, across neighborhood lines, across geography lines, across income lines," he says. "And, therefore, I felt that I was the one candidate who could galvanize a diverse element of people and achieve a victory. I never doubted from day one that I would indeed win."

Despite the mayor's heightened spirits, Philadelphia, like many of the nation's older cities, faces many problems, not the least of which is trying to stanch a dwindling manufacturing base and the number of jobs leaving the city. That is a top priority for the Goode administration. More immediate issues the new mayor will have to deal with as he settles into office include a proposed convention center and a proposal to build a refuse disposal system that will convert trash to steam.

Described as a "workaholic" by those who know him, Mayor Goode is not a man frightened by problems. "I welcome the challenge," he says.

Says Councilwoman Augusta A. Clark, "I think what Wilson has going for him, and what this city has going for it now that he has been elected mayor is that here is a man whom people believe they can trust."

Mayor Goode must also find a way to work with the City Council, a constant sore point to the previous administration. It is a Council grown increasingly sensitive and weary of attempts to diminish its role in city government. Both the mayor and Council President Joseph E. Coleman, who is also Black, have pledged to work together. Last January, Mayor Goode presented an agenda to Council which outlined 71 items he hoped to address during the first 100 days of his administration. That kind of diligence has won high marks from Coleman. "I think he's a highly dedicated guy," the council president says. "He's a popular guy. He wants so much for the city; he wants so much for the country and for the people."

The mayor is a deeply religious man moved by strong inner passions. "We were all sworn in on January 2, 1984," says Richard G. Gilmore, the mayor's director of finance, the first Black to hold that position, and one of three Blacks on a six-member Cabinet.



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Philadelphia's five Black City Council members are (from l. to r.): Council President Joseph Coleman; majority whip and finance committee chairman Lucien Blackwell; Councilwoman Augusta Clark; Councilman John White; appropriations committee chairman John Street.



Finance Director Richard Gilmore, is the city's first Black director of finance and one of three Black cabinet members. Major Gen. Leo Brooks (below) is Mayor Goode's managing director, the job the mayor previously held.



MAYOR GOODE *Continued*

"Now, where do you think we were on January 1, 1984?" he asks. "In his [Mayor Goode's] church. I don't think we need any better evidence of . . . his feeling for people than one who chooses, having had not more than ten days vacation since December 1982, to ask all his Cabinet appointments to attend church with him the day before the swearing-in."

The son of a North Carolina sharecropper, the mayor was the first in his family to attend college. He was a child of the segregated South of the 1950s. "As a young boy, I saw my parents take a farm, an old house with a pot-belly stove, with kerosene lamps, seven children in the house, and make it," he explains. "And they made it through hard work, honesty, courage and guts. And they didn't mind telling the owner of the land, 'Look, I'm not going to take any of this abuse from you. We are going to do our job . . . We moved often because my father refused to put his family through that kind of thing.'"

That, in part, explains the driving force in the man.

After a brief stint in the military, Goode took a job with a non-profit housing agency in Philadelphia, where he made many of the contacts that would later give him a strong political base. By then, he had married Velma Helen Williams, his wife of 24 years.

They have three children: Muriel, a law student at Temple University; Wilson Jr., a sophomore at the University of Pennsylvania; and 11-year-old Natasha.

Mayor Goode was the first Black member of the Pennsylvania Public Utility Commission, the first Black chairman of the Commission and the first Black managing director of the City of Philadelphia.

His commitment to the city and his concern for the poor and needy stir deep within him, influenced largely by his own upbringing.

"I don't believe he [Mayor Goode] plotted his course of action," says Shirley B. Hamilton, the mayor's chief of staff and a close professional associate since 1970. "I believe that his successes in life have come [without his doing] anything to plot them . . . When he went to the Public Utility Commission, he had never entertained the idea of plotting it and it happened and worked well. When he was the managing director of the city, he had never entertained the idea, and it happened and worked well. When people talked to him about running for mayor, that was the farthest thing from his mind, and I can say that because I know him. . . . We don't expect miracles, but at least he will set the terms, and the people will start to respect what's here."

Nor will there be any doubt about who will run the city. "I think I'm probably a better prepared manager than anyone has been for the past 30 years in this city in terms of running this government," the mayor says. "And, secondly, I think that alone will mean a lot. Three, I'm more experienced than any other mayor has been in coming to this job in 30 years in terms of political experience, neighborhood experience and experience in housing and utility work. Those kinds of things will help me go out there and do a job."

The Mayor and his family include (from l. to r.) wife, Velma, an administrative aide at the University of Pennsylvania; daughter Muriel, a law student at Temple University; Wilson Jr., a sophomore at the University of Pennsylvania; and 11-year-old Natasha.





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Sammy Davis Jr., who many think is the most talented performer in the world, is among a growing number of Black stars who have put their careers in the hands of Black managers. Shirley Rhodes has handled most of the legendary entertainer's affairs for many years.



Keeping It All 'In The Family'

BLACK STARS WITH BLACK MANAGERS

After years of exclusion, more Blacks are entering world of personal management

By Aldore Collier

OPERA star Leontyne Price, pro football star Preston Dennard and pop star Stephanie Mills have something in common: each has chosen a Black manager to handle career and business affairs. Other celebrities who have done likewise include pianist Ramsey Lewis and singers Nancy Wilson and Joe Williams (all are managed by John Levy). *Dreamgirls* star Jennifer Holliday and the youthful singing

group DeBarge (managed by Motown Productions President Suzanne DePasse), and legendary performer Sammy Davis Jr., who not only has Shirley Rhodes as his manager but her husband, George, as musical director.

These and a handful of others have always had Black managers. Davis, for example, has entrusted most of his affairs to Mrs. Rhodes for years—even long before he was touted as “the most

talented entertainer in the world." And Miss Price, who for years has been considered a *prima donna assoluta* of the opera stage, has been with manager Hubert Dilworth for 23 years.

Some Black stars switched to Black managers after disappointing experiences with Whites. But Stephanie Mills, choosing to keep things "in the family," selected her brother Allen and his wife Cassandra to manage her affairs. And when singer Phyllis Hyman and her White manager parted last year she didn't have to look very far for a replacement. She hired Charlene Powell, a Black woman who had been working with her in various capacities.

While the camaraderie that could result from having a Black manager is desirable, race alone is rarely the dominant factor in the hiring process. In Ms. Hyman's case, it was only incidental. "I needed someone with the right attitude, experience, and energy," she says. "Charlene just happened to be the one who was qualified and that was that."

Race wasn't enough for L.A. Rams wide receiver Preston Dennard when he decided that Joe Sweet, a former wide receiver with the Rams and Washington Redskins, would manage his business affairs. "Naturally you feel more comfortable around your own," Dennard says. "But then you have to check out the qualifications. The manager still has to perform for you."

Sweet, who is also a mortgage broker, established his business relationship with Dennard by selling him a house in 1979. "I was aware of his expertise and contacts in business



Stephanie Mills, one of today's most versatile performers in show business, has chosen her brother Allen and his wife Cassandra to make decisions regarding her career.

areas," Dennard reveals. "A year ago I went to him for advice on some investment projects. He has helped me straighten out my business life."

Gaining and maintaining exposure for clients are tasks of virtually all managers. But for a few stars exposure comes automatically and the task for the manager is selectivity. After managing Leontyne Price for 23 years, Hubert Dilworth says: "The only problem is trying to decide who will be accepted and who will be denied. She's

a special artist and an extraordinary performer who has always been in great demand."

Managers' roles vary a great deal from act to act. Myrna Williams, who manages the Jones Girls and Deniece Williams, also serves as road manager for the Jones Girls and Thelma Houston. That involves making sure accommodations are right, checking sound and lighting, and ensuring that dressing rooms are well equipped.

Chuck Smiley, who managed the



Willie Gault (c.), a former world-class track star and now a wide receiver for the NFL's Chicago Bears, is joined by his manager Everett Glenn during a conversation with ABC-TV sportscaster Howard Cosell. Glenn negotiated Gault's multimillion-dollar contract with the Bears.



Joe Sweet (l.) a former star with the Los Angeles Rams and Washington Redskins, has been handling the business affairs of the Rams fleet-footed wide receiver Preston Dennard for five years. During that time, Sweet has given him advice on such things as investments and tax shelters.



Chuck Smiley (extreme r.) until recently managed the Commodores and was president of Commodore Entertainment. He now is president of Richard Pryor's Indigo Productions. Smiley, a graduate of Brooklyn Law College, previously was an attorney with CBS Inc. and ABC Sports.

BLACK MANAGERS *Continued*
Commodores and was president of Commodore Entertainment until a few months ago, when he replaced Jim Brown as president of Richard Pryor's Indigo Productions, rarely traveled with the group. Instead, he handled the executive chores of the operation that included publishing, recording and merchandising.

As the manager of an athlete, Sweet stays abreast of investment opportunities, tax rulings and shelters, and helps develop other avenues of exposure. "The average guy who plays football has a three-and-a-half to four-year playing plan," he says. "An athlete has to think beyond sports." Everett Glenn, a manager at Sports Plus in Oakland, takes pride in knowing several of his clients have looked beyond the sports world. Client Willie Gault is pursuing an insurance career, and San Diego Chargers cornerback Gill Byrd, is a licensed real estate broker. "These guys are not floundering," Glenn points out, "and they are still interested in more than athletics."

Perhaps the greatest obstacle confronting managers is the problem of establishing credibility in an industry that has been largely off limits to

Blacks. Sweet says he was not taken seriously initially because he was seen as a former athlete. "I had to establish myself in real estate for several years before the guys took me seriously as a business person," he says.

For Ms. Powell and Ms. Williams there was the drawback of being Black women that had to be overcome. Ms. Powell says: "A lot of men didn't take me seriously until they got to know me

and found out that I was here to take care of business just as they were." Smiley, however, has had fewer obstacles to overcome because he devised a strategy early. When he graduated from Brooklyn Law School in 1968, he wanted to go into talent management. "I recognized immediately that Black talent figured Black managers weren't as prepared as their White counterparts," he recalls. "Therefore I chose



Mrs. Bonnie Jackson Ransom is responsible for charting the careers of two of today's hottest musical groups, CAMEO and the SOS Band. She is shown with Larry Blackman (l.), the founder-leader-producer of CAMEO, and Jerome Thomas, the drummer and president of the SOS Band.

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Myrna Williams is one of the busiest managers in show business, serving in a dual role for a number of entertainers. At left, Ms. Williams (r.) is shown with Thelma Houston and, below, with the Jones Girls. She is the business manager for the Jones Girls and Deniece Williams, and also serves as road manager for the Jones Girls and Thelma Houston.



BLACK MANAGERS *Continued*

to steep myself in practical experience." He has worked as a lawyer for Proctor & Gamble, CBS Inc. and ABC Sports. He handled show business interests for some of the companies and established numerous contacts in the entertainment industry along the way. Impressed with his credentials, the Commodores approached him through a mutual friend in 1981.

The key to being attractive to potential clients, he believes, is spending the time it takes to learn the business and develop access to power. "If I know the president of ABC," he says, "we don't have to be members of the same country club for him to accept my calls and ideas." Much, he says, still depends on the popularity of the client.

Cassandra Mills agrees that more hinges on the artist than on the manager. "It's not that it's difficult for us managers," she says. "Black artists, with the exception of superstars like Michael Jackson, have to prove themselves over and over."

For whatever reason, the impetus has been provided for more and more Blacks to accept the challenge of entering the formidable area of entertainment and sports management. Sweet, who manages athletes in the National Football League and the United States Football League, says: "We Blacks have exposed ourselves to areas that we didn't in the past. Things have changed tremendously for us in the past five years." His business is growing steadily, he says, because word of mouth is becoming more im-



Charlene Powell (r.) worked in a secretarial position and as an administrative assistant for Phyllis Hyman before the singer/actress chose her to handle her day-to-day business affairs. Ms. Hyman said that when her White manager left, Ms. Powell was "a likely candidate for the job."

portant than race.

Dr. Frank Bannister, a former major league baseball player who is a counselor for athletes and a radio sports program host in Tampa, Fla., believes that today's Black athletes are much more cautious than they were some years ago. "The young Black athlete won't just sign on the dotted line anymore," he explains. "They've seen how so many other athletes were abused by White managers."

That sentiment holds true for performing artists, pop singer Kashif believes. "Because of Black awareness

and the history of exploitation by White management, we're seeking to have our careers guided by someone who understands us better from a historical and sociological standpoint," he says. "I'm not prejudiced but I looked under every nook and cranny to find my Black manager, Kevin Harewood."

Since Blacks have chosen White managers on their own volition, the situation could not have been altered with discrimination suits. Gradually, though, the gap is closing as more confidence and trust are being shown among Black professionals.



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Microchips (insert, below l.), tiny pieces of integrated circuitry, are the basics of computer technology. Marc Hannah, 27, co-founded Silicon Graphics in Mountainview, Calif., which designs microchips for computer graphics and other uses. The enlarged diagrams covering the floor represent the circuitry on a single chip.



The Computer Revolution

WILL BLACKS BE LEFT BEHIND?

By Pamela Noel

UNDoubtedly, America is in the midst of a technological revolution—a growing romance with automation that is changing the worlds of work and homelife as most people know them. But what does it all mean for Black Americans? Is there an effort to keep pace with the new changes? Or are Blacks instead being left behind—mere observers of the high tech parade?

"If Black Americans are going to function in this society in the future, there has to be some kind of exposure to computers," says John Mack, president of the Los Angeles Urban League, which has run a computer training program for 16 years. "We have no choice."

But, Black industry observers, workers and educators agree, there are no easy answers for ensuring that Black adults and youth do receive the necessary exposure.



Students learn about robots (left) at a Digital Equipment Corp. computer camp for minority, disadvantaged and female youths in Marlborough, Mass. Above, Louis Horner, camp designer, talks to a student.

COMPUTERS *Continued*

While high tech is not seen as the savior for American unemployment (Black or White), its ability to greatly increase productivity and open new worlds of high speed information gathering, makes it an industry not to be ignored. Through 1995, a Bureau of Labor Statistics report says, only about 6 percent of new jobs will actually be created within the industry nationwide. The bulk of new jobs will result from use of the technology by other industries and businesses. Black Americans will require knowledge of the specialized skills and languages needed to compete in the job market.

Numerous efforts are being made to help see that Blacks are not totally locked out. In many states, partnerships formed by such technological giants as IBM, Hewlett-Packard, Wang, Xerox, Digital Equipment Corp. with schools and community groups, have resulted in varied programs to get computer systems into predominantly Black schools and to train unemployed Blacks and other minorities in high tech job skills. These education and retraining programs are usually aimed at youth and adults who could not otherwise afford to pay for such training. Training funds also are provided through the state-run Job Training Partnership Act, which replaced CETA.

But the numbers of Black youth and



Sandra Carter (above, standing), director of the Los Angeles Urban League's Data Processing Training Center, assists programming student **Arthur Doss**. The center has retrained more than 2,000 adults and placed about 1,800 in jobs. One graduate now has his own software company.

adults being reached by these and other methods are still relatively small. By January 1983, 53 percent of all schools in the United States had at least one microcomputer used to instruct students. Yet, one recent study found, relatively few schools with predominantly minority student bodies use the computers to teach students computer skills and languages.

Over 600 teachers have been computer-trained through a program sponsored by the Southeastern Consortium for Minorities in Engineering

(SECME). SECME's programs at high schools in eight southeastern states have also trained over 7,000 minority students on computers.

In another program, earmarked for junior high students, Louis Horner, a group personnel manager for Digital Equipment Corp., in Marlborough, Mass., designed a computer camp for minority, disadvantaged and female students from 11 school districts in the area. His camp design, a free, three-summer program, takes children from the evolution of the computer to computer language and skills and onto how to get a job in high tech. "By the 1990s," Horner says, "60 percent of the work force will be minorities and females. It will be incumbent on them to be able to use computers."

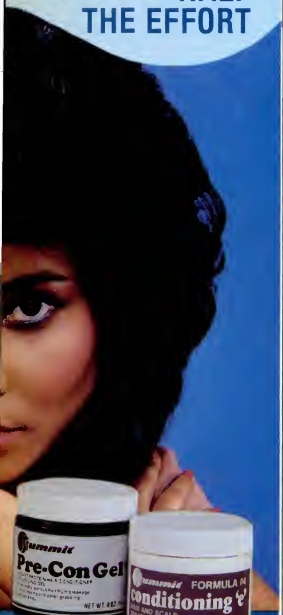
Interest in high tech has spawned a marked increase in the number of college students who are majoring in computer science, engineering and related subjects at both the undergraduate and graduate level. Some predominantly Black colleges have made the effort in recent years to introduce computer science majors into their curriculum.

James Schell, director of the U.S. Army Center for Tactical Computer Systems (CENTACS) in Fort Monmouth, N.J., and a Morehouse graduate, played a key part in the computer science programs at five predominantly Black colleges. Several years ago, he began a program to introduce the Department of Defense's new computer language, ADA, at historically Black colleges. This program helped in the development of their computer science departments.



For Sidney Allen (seated l.) and his friend **Hilton Jenkins**, both 11, school provides the only opportunity to learn about computers. Both come early to predominantly Black Henry Suder Elementary School in Chicago to receive special tutoring from (l. to r.) **Marcia Hartnell**, a computer education teacher; **Katriona Hamilton**, the school's computer systems operator and **Brenda Daigne**, principal. "Computers can't take over our lives," says Sidney Allen, "if we can tell them what to do." Both boys hope to one day work as computer scientists.

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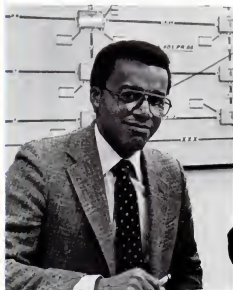
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Students work at the Los Angeles Urban League's Training Center (above). Below, Porter Bankhead is president of Systems and Applied Science Corp., of Vienna, Va., which designs and develops computer data systems. It was among the top 20 Black-owned businesses in 1983.



COMPUTERS Continued

Through Schell's efforts and those of the Digital Equipment Corp., modern computer systems and teaching aids were acquired at Morehouse College, North Carolina A&T State University, Hampton Institute, Tuskegee Institute and Prairie View A&M State University. CENTACS also has co-sponsored two ADA technology conferences for computer science professors at historically Black colleges.

Lee Harris Jr., 21, is a beneficiary of Schell's and other's work at Hampton Institute. Harris, who once aspired to be a professional jazz musician, is among Hampton's first graduating class (1984) of computer science majors. "I know there are a lot of jobs out there," he says. "Being Black, I know I have to find something I will be marketable in. Computer science is my way of really getting somewhere in life—a way of insuring my future."

On the West Coast, at the Los Angeles Urban League's Data Pro-

cessing Training Center, Robert Keahey, 32, has some of the same dreams. Married and the father of three boys, the former housing project security guard came to the center to study computer operations. He was one of 41 unemployed or underemployed men and women enrolled in free word processing, computer operations and programming classes earlier this year. "The program gives us an opportunity to pull ourselves up from the bottom," he says.

The center was a pilot program opened in partnership with the National Urban League, IBM and several other corporations including Bank of America, back in 1968. IBM is now connected with 30 such centers along with the Urban League and Opportunities Industrialization Centers (OICs) of America, as well as other community groups. "Clearly there needs to be substantial expansion," says John Mack, president of the L.A. Urban League. "If we do not take advantage of the opportunities in the computer industry, we'll find that we can very easily be written off as obsolete by employers."

Blacks are also making gains in computer company ownership, but their numbers remain small (fewer than ten are among the 100 top Black business money-makers). "Ownership in general will increasingly make a significant contribution to [minority] employment patterns," says Leo Morrison Jr., president of Techdyn Systems Corp., a high technology, research and development company in Alexandria, Va. "We have to recommit ourselves to perfection, to excellence," adds Porter Bankhead, president and founder of Systems and Applied Science Inc., a

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Hampton Institute students Lee Harris Jr. (l.), Sherri Vauls (seated) and Brett Martin, work at one of the terminals in the college's computer lab. In just four years, the computer science classes offered at Hampton have attracted nearly 1200 students, including nonmajors.

COMPUTERS *Continued*

computer systems data developer, headquartered in Vienna, Va. Bankhead currently employs 800 people. "We have to work hard," he says.

Will the efforts being made make a difference for Black Americans in keeping up with the computer revolution? Hopefully, some say, but they must be continued.

"I think the message is starting to get through to some of our young Black and Hispanic students," says Janet Flowers, a senior advisory systems analyst for IBM in White Plains, N.Y., who also teaches a computer course at the Borough of Manhattan Community College. "I think now there is a fear of not keeping up, of not knowing enough so that you can get your foot in the door somewhere."

Ben Lattimore, director of the computerized Learning Opportunity Centers operated by OICs of America adds: "It's going to be bad enough as it is because as a minority you have to overcome certain other barriers. I just believe that if we don't get heavily involved in this [computer revolution], not only from the school level, but from the home level, our kids are going to be lost in the future."

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Losing 235 Pounds and Loving it!

*New York teacher
wins three-year battle
with obesity*

By Marilyn Marshall



RAMONA Thompson is standing before a mirror in a department store trying on one of the hottest looks for spring. It is an off-the-shoulder red sweatshirt tucked into a short white skirt. As the attractive 26-year-old adjusts the top and skirt, she breaks into a big wide grin. The outfit is designed for a size 9/10 and it's a perfect fit.

Three years ago, Ms. Thompson could only dream of shopping for a sexy outfit in a high-fashion store. She wore a size 30 and weighed 380 pounds. She had just graduated from Livingstone College in Salisbury, N.C., and while in school had added another 110 pounds to her pre-college weight of 270. Overweight since childhood, she continued to pile on pounds as she

Before she lost 235 pounds, Ramona Thompson of New Rochelle, N.Y., weighed 380 (top left). She lost weight with diet and exercise (far left). At left, she shops for an outfit at Saks Fifth Avenue in White Plains, N.Y., to show off new figure.

Continued on Next Page



LOSING 235 POUNDS *Continued*
grew older. Although she knew she had passed the 300-pound mark, it wasn't until she returned home to New Rochelle, N.Y., that she learned her exact weight because the scale she used in college only went up to 300.

These days, the 5-foot-8-inch Ms. Thompson tips the scales at 145. For her, shedding 235 pounds was a long, involved process, which included visits to a diet doctor, a series of unsuccessful fad diets, enrollment in a weight reduction center and later a figure salon, a diet consisting of one meal a day, and now, finally, a diet consisting of three meals a day. She knew that losing the weight wouldn't be easy, but she also knew it was something she had to do. "When I came back to New York, got on a scale, and saw how much I weighed, I said, 'Oh no! Ramona, you have got to get yourself together.'"

A Head Start teacher who works in Yonkers, N.Y., and lives in New Rochelle, Ms. Thompson began the

A Head Start teacher at Public School 12 in Yonkers, Ms. Thompson has gotten her pupils into the exercise habit. Below, she joins them during lunchtime. Her weight loss was so great that she can now fit her whole body into just one leg of an old pair of jeans she used to wear.



first phase of her weight loss with visits to a doctor who prescribed diet pills and gave her injections which were supposed to speed up her metabolism. She eventually lost 60 pounds under the doctor's care but stopped the treatment because it became too expensive and the diet pills made her "too nervous." She later lost a "little weight" by trying various fad diets, but gave up that practice "because I kept going up and down."

Ms. Thompson then enrolled in a weight reduction center, a move that was triggered by the death of her beloved grandmother, Mrs. Rina Crutchfield. She explains that for as long as she could remember, her grandmother had done everything to





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Ask The Professional

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IN HAIR CARE

JANET TUCKER
Professional Stylist and
Educational Director for
Vigorol Inc.



"VIGOROL IS MORE THAN JUST A RELAXER."

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Q I'm bored with my old curly hair style. I would like to change it to one of those pretty relaxed styles that I've seen in the magazines lately. But my hair is dry and the ends are broken. Can I relax my curls now or do I have to wait until my hair is in better condition?

A The Vigorol Liquid Hair Relaxer is gentle enough to get you out of that old curly perm and into a new, softer relaxed style. But first, I recommend you see a professional stylist. You need conditioning treatments, a good cut, and make sure you have at least 2 inches of new growth before proceeding with Vigorol relaxing.

Because your hair is weak and damaged from a curly perm, it would be dangerous to use more chemicals on your hair right away. Begin a conditioning program. After the condition of your hair has improved, you can use the Vigorol Liquid Hair Relaxer. Be sure and read the package directions carefully before beginning treatment.

It is also important to remember that you cannot apply a hydroxide cream relaxer (lye or no-lye) over a curly perm. Only Vigorol can be used to relax a curly perm. It has a thioglycolate formula which is milder on the hair and easier to control.

Vigorol relaxing is so simple that all you do is shampoo in the gentle formula, stretch comb and rinse. While you are combing, spend more time on the new growth area than on the previously relaxed hair.

You are now ready to style your hair any new way you like with rollers, blow drying or a curling iron. You'll find that Vigorol has left your hair more manageable, softer, shinier and full of lasting body.

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Q I'm a working mother with a little girl (age 7) who has to be ready for school at the same time I leave for work. It's difficult to get myself ready and then brush and braid her thick, unruly hair. Is she too young for me to relax her hair? Is there a product that won't burn her tender scalp?

A She's not too young for the Vigorol Liquid Hair Relaxer. Nothing else is so mild on tender scalps. And Vigorol relaxing is child's play for a busy mother like you. Once you relax your daughter's hair, you'll see a great improvement in its condition. Plus, don't be surprised at the enjoyment your daughter will have when she brushes her hair after relaxing with Vigorol.

If you have any questions you would like to ask Janet about Vigorol, please write to:

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Regular workouts at the Susan Marlowe Figure Salon contributed to Ms. Thompson's weight loss, and she still pays regular visits to the salon. At right, she does a routine on the exercise bar. Below, she has her measurements taken by salon manager Elaine Panzanella.



LOSING 235 POUNDS *Continued*
try to get her to lose weight. "After her death, I inherited some money from her and I thought what better way to use some of it than by making one of her dreams come true." Using \$500 of her inheritance, she joined the center where she was given an 800-calorie a day diet using the center's special food. A year later, she was 50 pounds lighter. She discontinued the program, "because I wanted to learn how to modify my eating with 'normal' food."

She weighed 250 pounds when she joined a figure salon. She began her exercise program gradually and worked her way up to two-hour sessions at the salon at least three times a week. She participated in a 15-minute exercise class and a 30-minute aerobics

class, sometimes attending four classes a day, and used various machines to tone and reduce her arms, bust, waist and thighs. When unable to visit the salon, she exercised about an hour at home, doing 50 sit-ups, 30 waist twists, 30 leg lifts and 30 thigh slams.

To further reduce her weight, Ms. Thompson began eating just one 1,500-calorie meal a day, usually in the evening. One day she might have two pieces of broiled chicken, 3/4 cup of au gratin potatoes, a lettuce, tomato and cucumber salad with diet dressing, one cup of string beans, a diet soda, and diet gelatin for dessert. On another day, she would have two pieces of fish, one cup of cabbage, one cup of macaroni and cheese, one cup of collard greens, a glass of tea with a sugar substitute and an apple or orange for dessert. With the combination of the diet and exercise, she lost 100 pounds in a year and a half.

Her new eating habits were much different than her old ones. She developed a weight problem early in life, and like many overweight youngsters, was subjected to teasing and name-calling by her peers. That didn't stop her from overeating, and she stuffed herself at home and school. "I remember once in the fifth grade the teacher cleaned out my desk because I was eating in class. When she did, out

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LOSING 235 POUNDS *Continued*

flow a sandwich, potato chips and candy."

She continued to eat non-stop when she went away to college. She ate most of her meals in the school cafeteria, and for breakfast, she would have several sausages, hash browns, grits, two eggs, three pieces of toast, a glass of orange juice and two glasses of milk. For lunch, she had a hot dog, French fries, a salad with lots of dressing, milk and a soft drink. Between lunch and dinner she ate potato chips and candy bars.

By the time dinner rolled around at 6 p.m., she was eager to eat again. She might have fried chicken, a starchy vegetable, a salad and two pieces of bread. By 8 or 9 p.m., she was ready for another meal, and would go to a fast-food restaurant to fill up on a hamburger with triple patties and extra cheese, more French fries and a shake. Her parents, William and Carrie Thompson, recall that they would send her a smaller amount of spending money than they did their other four children because they knew she would spend her whole allowance on food.

Ms. Thompson theorizes that her weight problem began as a result of poor eating habits and later developed into a dependency. "Food was something I could count on not to let me down," she says.

Recently, she began a maintenance program in which she eats three meals a day totalling less than 2,200 calories. Breakfast usually consists of a bowl of cereal with skim milk, orange juice, and coffee with a sugar substitute. She



Members of Ms. Thompson's family include one of her three brothers, Bil; sister, Marie; father, William; and mother, Carrie. Another important person in her life is her boyfriend, Norris Friend (below).

eats lunch with her pupils, and at that time will have two vegetables, diet gelatin and perhaps cottage cheese. For dinner she has chicken, fish or turkey (she rarely eats red meat), a cooked vegetable, salad and diet soda. To satisfy her sweet tooth, she allows herself a scoop of ice cream or a slice of pie or cake only on weekends.

Single, Ms. Thompson lives at home with her parents. Since losing weight she has become much more socially active, and has a steady boyfriend who she began dating when she reduced her weight to 220 pounds. She says he was supportive of her efforts to lose weight but never pressured her to do so. Although she feels much better about herself now, surprisingly, she is not outwardly happier, and says there's



a good reason why: "When I was overweight, I made it a point to be jovial because I thought it would draw attention away from my weight."

What advice does she have for others with a weight problem?

"First of all, you must decide who you want to lose weight for," she says. "If it's not for yourself, then it's no good. Then, once you decide you are ready to make the commitment, realize that there's no easy way to do it. The best thing to do is to pick some long-term program you can abide by for the rest of your life."

Ms. Thompson has already accepted the fact that she will have to watch her weight for the rest of her life. But now that her weight loss has made her the person she has always wanted to be, she considers that a small sacrifice.

TYPICAL DAILY FOOD INTAKE BEFORE DIETING

Breakfast:	Two eggs Several sausage patties Hash brown potatoes Bowl of grits Glass of orange juice Two glasses of milk Three slices of toast
Lunch:	Hot dog French fries Salad with lots of dressing Glass of milk Bottle of soft drink
Snack:	Potato chips Candy bar
Dinner:	Fried chicken Potatoes or other starchy vegetable Salad with lots of dressing Two slices of bread
Late snack:	Triple-patty cheeseburger with extra cheese French fries Milk shake

TYPICAL FOOD INTAKE NOW

Breakfast:	Bowl of cereal with skim milk Glass of orange juice Coffee with sugar substitute
Lunch:	Two vegetables Diet gelatin Cottage cheese
Dinner:	Chicken, fish or turkey (broiled or otherwise without a lot of fat) One vegetable Salad with diet dressing Diet soft drink
Weekend Treat:	One scoop of ice cream or small piece of cake or pie

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Dr. Lillian Greene-Chamberlain (left, 3rd fr. r.), director of physical education and sports for UNESCO, attends a meeting of the board of trustees of The American College in Paris. Below (center), she and husband, John, pause to watch other runners pass during the couple's daily four-mile jog. Even with the worldwide demands of her office, Dr. Greene-Chamberlain finds time to shop at an open-air fish market in Paris. Her work takes her to many UNESCO member countries.

Harlem To Paris: Running To Success

Former world-class runner now heads UNESCO's worldwide sports program

LILLIAN Greene's story began at the age of eight when she was discovered winning a 50-yard dash in the field day races at P.S. 68 in Harlem by a New York City patrolman named William Kelly. What he found was a gutsy, self-reliant, little fireball with legs as strong and finely tempered as her will—the kind of kid he knew was destined to be a winner.

Today, that little fireball has grown up to become Dr. Lillian Greene-Chamberlain of Paris, France. She is director of physical education and sports for the United Nations Educational, Scientific and Cultural Organization (UNESCO), which serves 161 member countries throughout the world. She has a Ph.D. in educational administration and supervision from Fordham University, speaks a number of languages and serves on the board of trustees of the American College of Paris. She now runs around the world for UNESCO, performing such tasks



HARLEM TO PARIS *Continued*

as setting up and running regional and international conferences, training teachers and developing school curriculums for its member states. She is married to a Harlem childhood friend, John Chamberlain, who has an import-export business.

It is a Harlem-to-Paris success story. After her "discovery" by Patrolman Kelly, the young runner was enrolled in Harlem's Police Athletic League. By the age of 12, she was its athlete of the year. In her studies, she was a winner as well, enrolling at Hunter College in Manhattan at the age of 16. At 17, she became the first Black American female to represent the United States in international middle-distance running when she competed in 1958 track and field meets in Russia, Poland, Hungary and Greece. She set American records for 400 and 800 meters during those meets. In the next few years, while attending Colorado State University, she went on to set a world indoor record for the 440-yard dash; become national champion several times and be named a track and field All American. Then she decided to leave track to conquer new frontiers.

A woman with a gift for being able to communicate with different kinds of people, no matter what their language or culture, she was successful in each of the new frontiers she explored.

"There's nothing false about her and

people open up to her," John Chamberlain says of his wife. "She has the ability to touch people and she touches them where they live."

Before coming to UNESCO in 1978, she directed a manpower training program for a company servicing IBM headquarters in New York. Prior to that, she worked in the field of education—moving from teaching physical education to serving as department chairman and assistant principal, then director of female and city-wide programs. In women's sports, she turned from running and coaching to authoring studies and helping organize major sporting events.

The former athlete's achievements were so appreciated by her community that when she left New York in 1978 to assume her Paris duties, ABC-TV aired a news special on her life's accomplishments; former New York Governor Hugh Carey sent a letter of appreciation and Mayor Edward Koch paid her a public tribute.

She has continued winning praise overseas as well, from her friends, co-workers at UNESCO and diplomats who have seen her in action.

"I've never met anyone more positive," says Francine Bell, a friend who refers to Dr. Greene-Chamberlain only half-jokingly as a "superwoman." Ms. Bell, now a jazz-singing sensation on a popular French Sunday television

show, first knew Dr. Greene-Chamberlain as her teacher back in a Brooklyn junior high school. Since they've found each other again in Paris, Ms. Bell says, she's still learning from Dr. Greene-Chamberlain. "She really believes and she looks for the good in people... She throws people off balance by giving."

Whether Dr. Greene-Chamberlain is chatting about her childhood or about her complicated responsibilities at UNESCO, she is direct, unpretentious and quick-witted.

"I like to give," Dr. Greene-Chamberlain says, "because when I give, I don't lose anything. Sometimes people take advantage of you and you have to learn to slam the door. But that's the way I am. I've always been like that."

Growing up in Harlem, Dr. Greene-Chamberlain learned what she calls the "secrets of life" from her mother, Mrs. Hattie Greene, now a retired hospital technician who helped raise many neighborhood children. Dr. Greene-Chamberlain's father, the late William Greene, was a metal plater who insisted on inner strength and independence. As an only child, she quickly absorbed the value her parents placed on education, hard work and the belief that everyone can at least direct his or her own destiny.

"I ran on natural ability and guts," Dr. Greene-Chamberlain says. "But in



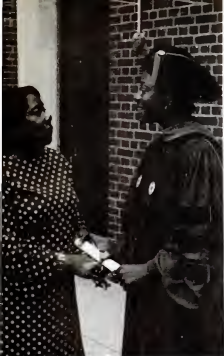
Dr. Greene-Chamberlain discusses plans (top, left) with George Saddler, UNESCO assistant director general for administration. Below (left) she greets Sir Roger Bannister, the first man to run the mile in under four minutes. Above, she confers with Dr. Daniel J. Socolow (l.) president of The American College in Paris, and Pierre Salinger, ABC Paris bureau chief and college trustee board chairman.

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Sharing a proud moment, Dr. Greene-Chamberlain is congratulated by her mother, Mrs. Hattie Greene, following commencement exercises at Fordham University in 1976, where she received a Ph.D. To relax, the Chamberlains enjoy working out at a Paris health club (top, right), then John Chamberlain receives some wifely attention (right) in the couple's Paris home.



HARLEM TO PARIS *Continued*
sports, you have to learn to face up to your weaknesses and turn them into strengths. There's no other way, because when you're out there competing there's no place to hide."

Being part of any big bureaucracy, there are satisfactions and frustrations. A high point in Dr. Greene-Chamberlain's UNESCO work came in 1982 when she stood before the British House of Lords and delivered the Prince Philip Lecture on Physical Education and Sports. She believes that UNESCO and other organizations in the United Nations system fulfill a very important role. The lows come when she thinks she isn't totally fulfilling her desire to serve mankind through UNESCO and sports.

At times, Dr. Greene-Chamberlain has to be very strong. But she is happy to have her husband to lean on from time to time. He's 6 feet 8 inches tall and a former basketball player who knows that, at heart, she's still the spirited little fireball he remembers out-running the boys in Harlem.

"I'm simple. I go right to the heart," Dr. Greene-Chamberlain says. "You can feel me in your guts. Whatever I am, it's real."

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Dr. William R. Harvey, President, Hampton Institute, Lieutenant Colonel, Army National Guard



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White Students at Black Colleges

Most find academics attractive, but shun dorm life

BY FRANK WHITE III

IMAGINE graduating from high school and wanting to study architecture in college. Costs, proximity and reputation of the architecture school will determine the college you choose. You live in Virginia Beach, Va., and just 20 miles away is Hampton Institute, a school with reasonable costs and a reputable school of architecture. Logically, that is where you would enroll.

That's why Stacy Holcomb chose Hampton. The only thing unusual about this is the fact that Holcomb is White and Hampton is historically Black. Holcomb stands out because of this, and even more because of the 160 Whites attending Hampton, he is one of the few living on campus.

With the advent of integration in southern White schools in the '60s, a number of Black students enrolled in predominantly White institutions—perhaps half of the Black college students are in such schools today—but not many Whites trickled over into the historically Black institutions. The number of Whites attending these Black institutions is still relatively small, but trends indicate an increase

as prejudices are put aside more and the Black institutions prove they can churn out the same caliber of students as the glistening diploma supermarkets of the '80s.

Like Blacks who have attended predominantly White schools, White students at Black schools are finding there are lessons to be learned outside their courses of study. Says Kassy Hickey, a second-year law student at Texas Southern University in Houston: "You always say you feel empathy towards a group of people, but I really didn't before I enrolled here. Now I know what it feels like to be prejudiced against. I'd been prejudiced against because of my age and sex, but never because of my race—something that happened when I was born. It's been uplifting."

Ms. Hickey, whose experience has been favorable, enrolled in the Thurgood Marshall School of Law partly because she wanted this type of challenge. "I've always touted liberalism and raised my kids this way," she says, "so I thought it was time I put my money where my mouth was." But the bulk of White students at Black institutions have not concerned themselves

with becoming social instruments for a cause. Their situations afford them only a practical view of higher education, and it is common to find them enrolled for some of the same reasons their Black fellow students are.

Topping the list of attractions for these White students are low costs, quality engineering/high-technology departments, respected professional schools, cooperative education, scholarships in athletics and ROTC, and convenience. Some students made decisions after realizing a combination of these attractions was applicable. For instance, Carol Petrovitch, a senior at Howard University's College of Dentistry, needed a good school in the Washington, D.C., area because of her two children and her husband's auto repair shop in the area. She applied to the University of Maryland, Howard and Georgetown University. By the time Maryland and Georgetown accepted her, Howard already had. "I just told them I had already been accepted," she recalls. Why was she interested in Howard? "I had heard reports that it stood out as one of the better dental schools in the nation,"



It's a new cultural setting for some, but many White students find Black colleges provide wholesome campus life. At left, dental student Carol Petrovitch does work on Lucinda Miner at Howard University; Hampton's Stacy Holcomb reviews calculus with schoolmate Redell Windley.



Costs, location and convenience at the Texas Southern University Thurgood Marshall School of Law in Houston have attracted many White students, among them (l. to r.) Will Copenhaver, Sharon Haenal and William Faulk. Another law student, Kassy Hickey (right) enrolled in the law school after ten years in San Antonio law offices. Ms. Hickey, a grandmother, says she wanted to put her liberalism to work. She didn't really understand Blacks' struggles, she says, until after enrolling.



White Students *Continued*

she says. "I thought it had an excellent curriculum."

Cooperative education, which gives students work experience between school years with companies, is a big drawing card. "I'm preaching co-op right and left," says Stephen Walker of Jackson State University, who has recruited non-Black students for ten years. "People are always saying those companies are coming to Jackson State just to meet their quotas for Black students. Up front that might be true, but a White student here has every chance, and sometimes more so than Black students. Those taking advan-

tage of it are nailing down good jobs." Francis Winterkorn, a freshman electrical engineering major at Wilberforce University, made his choice after a recruiter told him about co-op. "A lot of my friends back home in Rochester, N.Y., had hard times after college," he says. "They couldn't find jobs. But they help you find a job in co-op."

However outstanding their offerings, Black institutions still have the reputation of existing only for Black students, which in itself repels White would-be students. Then, some businesses are unwilling to recognize some Black institutions, a fact which high school students are keenly aware of.

"The question I always get," says Walker, "is: 'Once I get a degree from Jackson State, what good is it anyway?'" We had one White computer science major who started with TRW at \$27,000 a year last year, and another computer science major was hired by IBM at \$29,000. The problem is we can't get the success stories out on the White or Black students who have been here."

WHITE students are not flocking to these historically Black institutions in droves, and at a few of them, like Lane College in Tennessee and Wilberforce, there is only one White



A football scholarship recipient at Texas Southern, freshman Brian Nixon (left) browses in the college exchange with Patrick Moses. At right, he is shown on campus with fellow students Gineen Tribute and Bruce Green.



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At Wilberforce University, Dr. Natividad C. Barranda, professor of philosophy and religion, expounds on a point for Francis Winterkorn, the only White student on the campus. Winterkorn, of Rochester, N.Y., says he chose Wilberforce because of the cooperative education program.

White Students *Continued*

student. Still, other institutions are showing relatively significant numbers. Florida A&M University includes 12 percent — 15 percent if foreign Whites are counted. Hampton has about 160 American Whites out of 3,444; Prairie View A&M University 293 out of 4,460; Jackson State 301 out of 6,503; and Southern University at Baton Rouge 283 out of 9,501. Nearly one in four is White at Howard's College of Dentistry.

Yet the numbers are small enough to guarantee the White students a sometimes uncomfortable minority status. Many of them previously had never been around Blacks, and discovered some adjustment was needed. Sharon Haenal, a sophomore law student at

Texas Southern, hails from a Wisconsin suburb where only a couple of Blacks live. "My first year I was the only White girl in the dorm, and it was hard for my parents and hard for me to deal with," she says. "I no longer live on campus, but I think I understand the attitudes of Blacks—basically how they react to things. I think I just needed more exposure to the Southern lifestyle."

Others adjusted right away. "I was surprised—I thought I might be getting those looks," recalls Hampton junior ROTC student Daniel Mixdorf. "I really had a great time at the military (initiation) ball, because some of the girls would come up and ask me to dance. People have accepted me like I was anybody else." Francis Win-

Daniel Mixdorf, a junior business management major and four-year ROTC student at Hampton Institute, discusses military drilling procedures with roommate Joseph Jefferson (center) and John Powell. Mixdorf took advantage of a Quality Enrichment Program for students who lack necessary funds and are enrolled in a historically Black institution.



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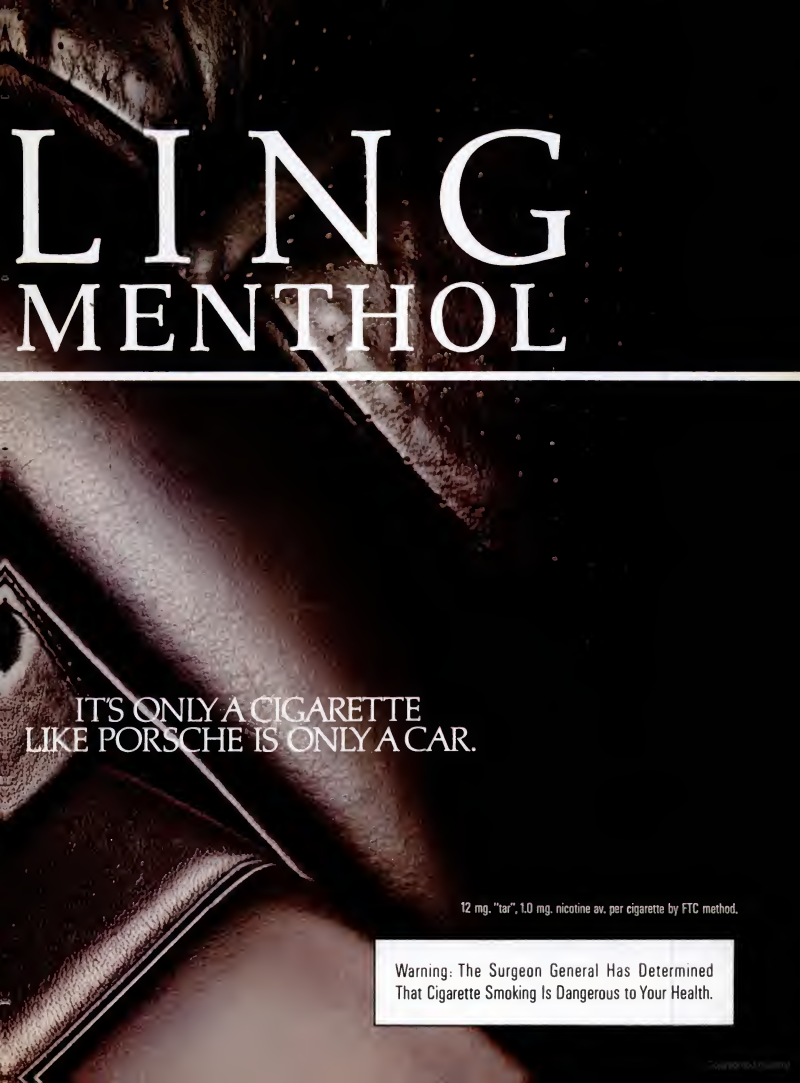
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At Lane College in Jackson, Tenn., Marty Powers spends time in the dormitory with (l. to r.) Darryl Sharp, Willie Crump (roommate), and Joe Anderson (on floor). Powers, recruited to play on the baseball team, says he decided to give Lane a try because of the sincere welcome he received when he first visited.

White Students *Continued*

terkorn *did* get those looks at Wilberforce, but he wasn't bothered by them. "My high school was Black, so it was something I was used to," he says. If he's still getting the looks, it's probably because he won the "Mr. Ten" bathing suit competition.

Will Copenhaver, a senior law student at Texas Southern, brought with him a lifestyle that was characteristically Deep South — not much else. "But with all the pressure and strain," he notes, "the old things that you might have brought to school are put

aside. You have to pull on each other." He had much more to learn than litigation. "I remember being in a moot court team competition with two of my Black classmates in Baton Rouge, La. When it was time for us to compete, my instructor told me to go get the other fellows. I said, 'O.K., I'll go get the boys.' He said, 'Now, wait, let me explain some history behind that.' I just said it out of ignorance; it's the way we talk at home — a lingo. After he explained it to me, I said, 'Oh, my God. Is *that* what boy means? We joke about it now.'"

At Florida A&M University, Shirley K. Spurlin, of Monticello, Fla., attentively listens to a morning lecture and takes notes. About 12 percent of the University's students are American Whites. Florida A & M, which is only a few blocks away from Florida State University, has a student exchange program with FSU that attracts some of the Whites.



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The Incredible EDWIN MOSES

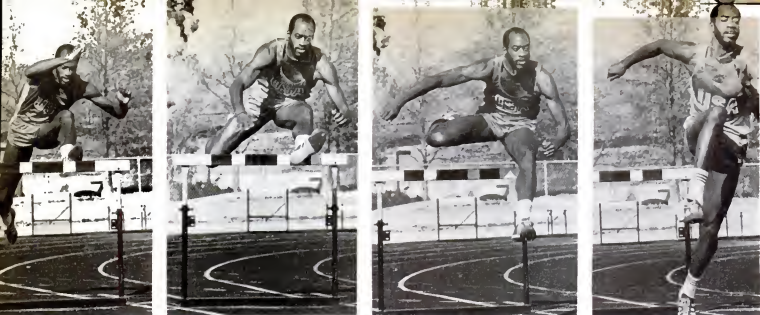
Hurdling king has set four world records, won 87 straight races, and seems a shoo-in to win his second Olympic gold medal



ON a cool, calm morning in Laguna Hills, Calif., Edwin Moses pulls on his running shoes, looks at the rolling hills that form a picture-postcard backdrop for his modest home and says: "I'm not going to lose. Winning a second gold medal means everything to me now."

The stage will be set at this summer's Olympics in Los Angeles, and many of track and field's most-educated enthusiasts believe that the only mystery surrounding the 400-meter hurdles will be who will finish second. Moses has become so overpowering in this event that the question is not will he win, but how fast will he run? Since he lost to West German Harald Schmid in 1977, he has put together the most

By **WALTER LEAVY**



In the photo sequence above, Moses exhibits the form and style that many believe will win him a second Olympic gold medal this summer. He takes 13 steps between each hurdle, but has thoughts of trying to cut that to 12 which will probably result in his fifth world-record clocking.

INCREDIBLE EDWIN *Continued*
incredible victory streak in sports, winning an amazing 87 consecutive races. And he has broken the world record four times, more than anyone else in track history.

Not since Harrison Dillard has there been a track star who runs and jumps with such consistency, drive and determination. Moses' fascinating win streak is the longest in the history of major competition on the track, five victories more than the streak that Dillard established in sprints and hurdles (both outdoors and indoors) from May 31, 1947, to June 26, 1948.

To put Edwin's accomplishments into perspective, his string of victories could be compared to the 56-game hitting streak that the New York Yankees star Joe DiMaggio compiled. DiMaggio's record has been intact since 1941, but Moses, who's only 28, is likely to improve on his record and make it virtually untouchable during this century. "My ultimate goal is to win at least 100 races in a row and have a world record time that will stand until the year 2000," says the graduate of Morehouse College in Atlanta. "My record is presently 47.02 seconds, but I think that if the conditions are right I can get that time down to the low 46s or the high 45s."

It was during the 1976 Olympics in Montreal when Moses emerged from his virtual obscurity. His time of 47.64 seconds was not only good enough to win the gold medal but it also shattered the world record that had been set by Uganda's John Akii-Bua. That, however, was only an introduction of things to come from the man whom many consider to be "the greatest track



During the '76 Olympics, Moses and Mike Shine take a victory lap (above) after finishing first and second in the 400-meter hurdles. Moses' time of 47.64 was a new world record. At left, Glenn Cunningham, who in 1934 held the world record in the mile run, presents Edwin with the 1983 Sullivan Award. The prestigious trophy is given annually to the most outstanding amateur athlete in the U.S.

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While preparing for this summer's Olympics, Moses has begun working out on Nautilus equipment as part of his rigorous training program. Below, after running for almost 30 minutes, he checks a pulse meter which monitors his pulse rate and helps determine his degree of conditioning.

INCREDIBLE EDWIN *Continued* athlete in the world." He reduced that world record to 47.45 in 1977 and pared it to 47.13 in 1980. But on his birthday last year in Koblenz, West Germany, Moses shocked the capacity crowd in Oberwerth Stadium when he zipped around the track in a spectacular 47.02 seconds, the fourth world-record clocking of his career.

Moses, a soft-spoken but fun-loving fellow, grew up in Dayton, Ohio, admiring the likes of sprinters Tommie Smith and John Carlos, but he was, in his own words, "an average athlete in high school." He was good enough to get the attention of Ohio State University's track coaches but not good enough for them to offer him an athletic scholarship. "They wanted me to pay my own way the first year," he says, "then they would reconsider the next year." Edwin, the second of three sons born to Irving and Gladys Moses, didn't like that idea at all. Both of his parents were educators who had impressed upon him the importance of academics. And since he was a better student than athlete, he opted to take an academic scholarship to Morehouse. There, he set out to fulfill a childhood dream of studying medicine, but, along the way, his interests shifted and he got a dual degree in physics and engineering.

While in college, Moses didn't have many problems in the classroom (he finished with a 3.5 grade point average) but there was difficulty when it came to track. Morehouse didn't have track facilities so Edwin had to train on the asphalt track at nearby Booker T. Washington High School. But he cites the lack of facilities as a contributing factor in his ability to run so consistently well.



"I think a lot of my consistency has to do with the background I got at Morehouse," Moses says. "At Morehouse, we learned to do without, and we had to make adjustments and sacrifices. But we were highly motivated and learned to do the best we could with whatever we had."

In 1976, all of those sacrifices paid off. Moses, who initially competed in the 110-meter hurdles and the 400-meter run, first tried the 400-meter hurdles just four months before the '76 Olympics, and it didn't take him long to establish his supremacy in the event that's often referred to as "the man killer." He had the distinction of being the only person on the U.S. track team who won an individual gold medal in 1976, and he was an almost sure bet to win his second in 1980 but the U.S. boycotted the games in Moscow.

The 1980 boycott ranks high among Edwin's track-related disappointments but "waiting for the sport to go big monetarily," he says, is at the top of the list. Now that track stars are al-



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In a family photo after the '76 Olympics, Moses (r.) is shown with his mother, Mrs. Gladys Moses; his father, Irving Moses (who died last December), and his brother, Vincent. Below, Edwin and his wife, Myrella, take a stroll on Aliso Beach in California. They were married in 1982.



INCREDIBLE EDWIN *Continued*

lowed to endorse certain products, Moses is among an estimated two percent of all track athletes who can make a living running track. His endorsement contracts (which Moses says are "pretty lucrative") with firms such as Eastman Kodak, Kappa clothing and Adidas shoes put his income, some say, in the neighborhood of \$400,000. "I try to let people know that I make money and have a number of endorsements, but at the same time I try to impress upon them that I'm one of only a few Blacks who's lucky enough to be in that position," he says.

It wasn't always that way. When Edwin emerged on the international

scene in 1976, he was still wearing dark-tinted prescription glasses that earned him the nickname "Shades" in high school. Many reporters thought he was "unapproachable," and, without talking with him, described him as being "aloof, angry, sullen and a loner." Their descriptions, however, Moses' wife, Myrella, says, were totally wrong. "Edwin is a very compassionate, friendly and concerned man who wants to be remembered as someone who was a good positive role model for children," says the 24-year-old German woman who grew up in Berlin admiring activist Angela Davis to the point of wearing glasses and a hairstyle similar to those of her idol.

Throughout his career, Edwin's love for children has been evident. He never refuses to sign an autograph, even if it means being the last one to leave the stadium. And he has given spur-of-the-moment hurdling clinics similar to the one he conducted for young fans who had run onto the track for his autograph after a victory at the National Sports Festival in Colorado Springs, Colo., last year. "I know that kids look up to me and that's why I try so hard to project a positive image," says Moses, who was the chairman of the Boy Scouts Explorer Olympics in 1982. "I realize that Black kids need more Black heroes, and I hope that I can encourage Black kids to do something positive with their lives."

After the 1984 Olympics is history, Moses will start thinking about the games in 1988. That will probably be the end of his track career, he says, and he may then return to school to get a degree in medicine or pursue a career in politics. "Whatever I do," he says, "I hope it will be something that will make things better for everybody."

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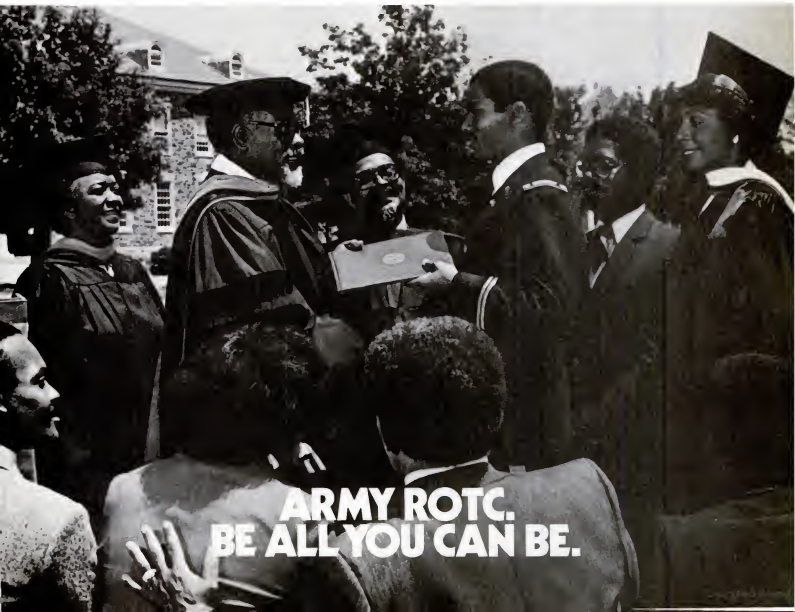
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Among the Black women currently in state legislatures are some who have distinguished themselves by serving multiple terms. Georgia Rep. Grace Towns Hamilton (above, left) has served 19 years, while Kentucky Rep. Mae Street Kidd (right) is in her 17th year as a legislator.

Crystal Byrd Fauset (left c.), the first Black woman state legislator, often moved among powerful people, including former President Dwight D. Eisenhower. She died in 1965. Below, California Assemblywoman Maxine Waters continues the tradition of forming powerful alliances in her highly visible political career. "Black women come with a real commitment to do something for Black people," she says.



Black Women State Legislators

*There are more than
four times as many today
as there were 20 years ago*

THERE are more than four times as many Black women serving in state legislatures today than 20 years ago. They represent part of a political trend that finds Black women holding public office in greater percentages than

White women. While Black women have increased their numbers in state legislatures, they also have greatly increased their presence on powerful committees once in office.

The late Crystal Byrd Fauset became the first Black woman elected to a state legislature when she won a seat in the Pennsylvania House in 1938. By the mid-1960s, there still were fewer than 20 Black women holding state legislative office. Today, however, 70 Black women serve in senates, assemblies or houses of representatives

(or delegates) of 26 states. Ten are state senators. While their numbers still represent little more than 7 percent of the 993 women in state legislatures (who are themselves only 13.4 percent of all elected state legislators, according to the National Information Bank on Women in Public Office), they are now 20 percent of all Black state legislators. Many women remain the first or only Black women in their states elected to their positions.

On the following pages are today's Black women legislators.

Continued on Next Page



PATRICIA DAVIS
Representative
58th Dist., Ala.



SUNDRA E. ESCOTT
Representative
60th Dist., Ala.



YVONNE KENNEDY
Representative
103rd Dist., Ala.



BOBBIE G. MCDOWELL
Representative
56th Dist., Ala.



CAROLYN WALKER
Representative
23rd Dist., Ariz.



IRMA BROWN
Representative
64th Dist., Ark.



DIANE E. WATSON
State Senator
28th Dist., Calif.



TERESA P. HUGHES
Assemblywoman
47th Dist., Calif.



GWEN MOORE
Assemblywoman
49th Dist., Calif.



MAXINE WATERS
Assemblywoman
48th Dist., Calif.



ARIE P. TAYLOR
Representative
7th Dist., Colo.



WILMA WEBB
Representative
8th Dist., Colo.



MARGARET E. MORTON
State Senator
23rd Dist., Conn.



CARRIE SAXON-PERRY
Representative
7th Dist., Conn.



CARRIE MEEK
State Senator
36th Dist., Fla.



CORINNE BROWN
Representative
17th Dist., Fla.



BETTY CLARK
Representative
59th Dist., Ga.



GRACE HAMILTON
Representative
31st Dist., Ga.



DIANE H. JOHNSON
Representative
123rd Dist., Ga.



GEORGANNA SINKFIELD
Representative
37th Dist., Ga.



MARY YOUNG
Representative
134th Dist., Ga.



EARLEAN COLLINS
State Senator
9th Dist., Ill.



MARGARET SMITH
State Senator
12th Dist., Ill.



ETHEL ALEXANDER
Representative
32nd Dist., Ill.



CAROL MOSELEY BRAUN
Representative
25th Dist., Ill.



SHARON MARKETTE
Representative
17th Dist., Ill.



WYVETTER YOUNG
Representative
113th Dist., Ill.



JULIA M. CARSON
State Senator
34th Dist., Ind.

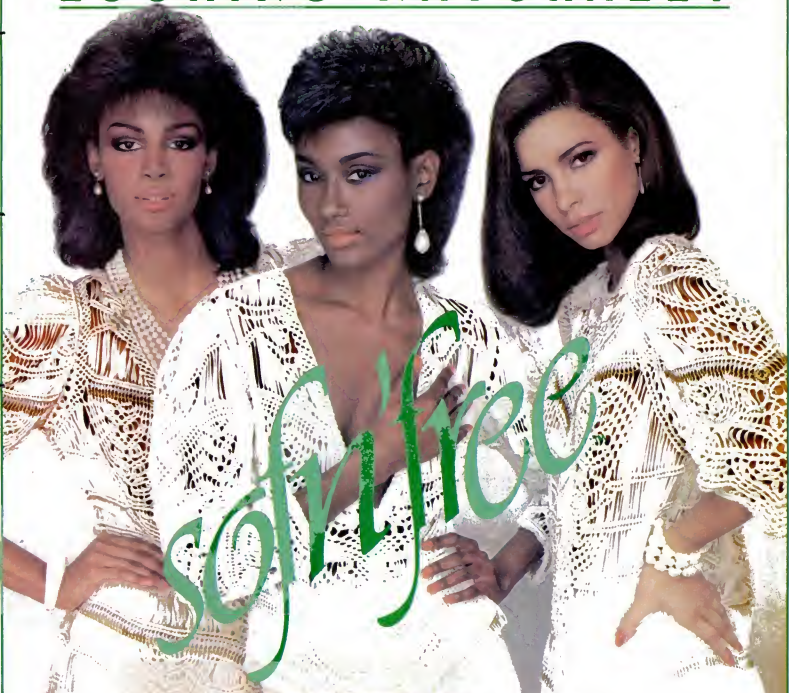


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MARY S. ADAMS
Delegate
40th Dist., Md.



HATTIE N. HARRISON
Delegate
45th Dist., Md.



CHRISTINE JONES
Delegate
26th Dist., Md.



RUTH KIRK
Delegate
39th Dist., Md.



MARGARET K. MURPHY
Delegate
41st Dist., Md.



JERRY E. PERRY
Delegate
25th Dist., Md.



DORIS BUNTE
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7th Dist., Mass.



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4th Dist., Mich.



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Representative
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43rd Dist., Mo.



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Representative
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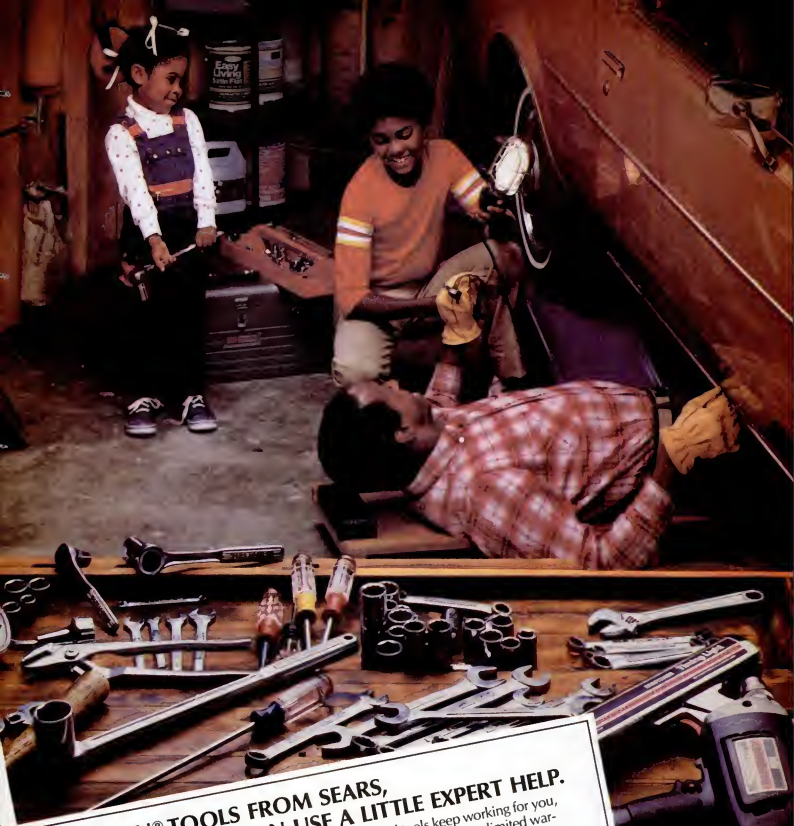
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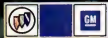
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Los Angeles 1984





Smiling despite constant pain from arthritis, Mrs. Frances Smith is shown leaving home for church with her husband, Lonnie, and daughter, Lonnetta, 14. At right, Dr. Burton J. Grossman talks to 10-year-old Erica Hobley, a rheumatoid arthritis patient at Chicago's La Rabida Children's Hospital.

Doctors and patients offer practical advice to 32 million sufferers in the U.S.

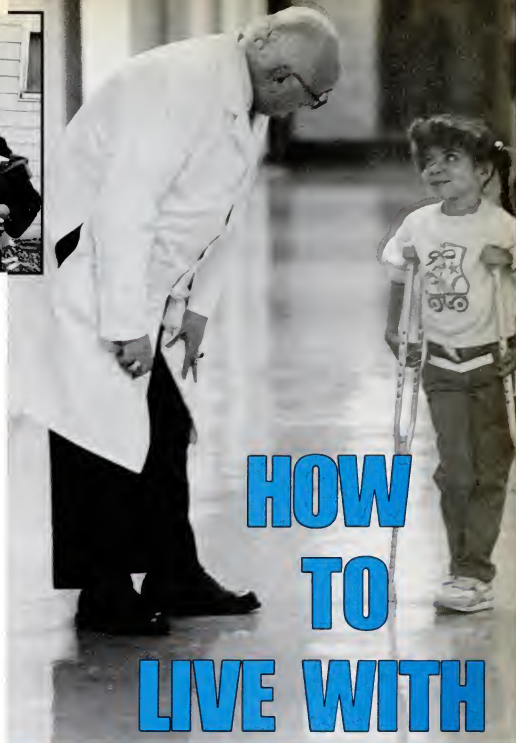
FRANCES Smith is a 39-year-old woman in Chicago who has a smile and kind words for everyone she meets; a smile and something nice to say despite the constant, aching pain she has suffered for nearly two years—since her doctor told her she had *fibrositis* and *cervical osteoarthritis*, two of the 100 or so forms of arthritis and related conditions that afflict some 32 million people in the United States. That is one in seven persons, one in every three families. And arthritis claims a million new victims each year, causing many to completely change their lifestyles in order to live with the pain and, quite often, the crippling of joints in the hands, elbows, knees and other body parts.

The *fibrositis* that Mrs. Smith has causes inflammation of ligaments and tendons all over her body, and the *osteoarthritis*, mainly in her neck at this time, involves the breakdown of cartilage and supporting tissues that make joints work properly. "It's like having a giant toothache from head to toe," is how Mrs. Smith describes the pain. She hurts when she tries to write a check, when she tries to comb her hair or put on a blouse. There is pain when she tries to cook a meal ("So I just cook enough to last two or three days"), when she irons clothes or holds her

husband in a tender embrace. She has had to quit a good-paying job as a computer input clerk, has stopped attending social affairs and seldom visits her old friends. "How do you tell someone that sitting on their sofa or living room chair causes you to be in agony?" she asks. She takes enough pain pills on Sundays so she can go to the Apostolic Church of God, but she has had to drop out of a number of church activities she

loves. She dreads shopping, so she makes a list of things she needs and asks her husband, Lonnie, and their 14-year-old daughter, Lonnetta, to go to the stores.

"Sometimes I feel really bad because I know I'm a burden on them," she says as Lonnetta helps her put a brace on her left hand and a cervical collar on her neck, and her husband warms up the car so she won't get



HOW TO LIVE WITH ARTHRITIS



Dr. Larry R. Brazley, a Chicago physician who specializes in the treatment of arthritis, tests wrist of Ms. Evangeline Glover for nerve compression which causes night pain, weakness and numbness in the affected area.

ARTHRITIS Continued

chilled on her way to church. Mrs. Smith's faith in God and her belief in the power of prayer help her "just get from one day to the next, and if I didn't believe that prayer changes things I don't know what I'd do." One of her worst fears is that the stiffness and pain that have crept into her neck will spread throughout her spinal column, leaving her "a wheelchair case and a further burden on my family."

When Mrs. Smith began having pain, her family doctor suspected what was wrong and sent her to Chicago's Dr. Larry R. Brazley, a young Black rheumatologist, one of the relatively few physicians specializing in the treatment of "rheumatism," the old name for arthritis diseases. "Nobody clearly knows what causes arthritis," Dr. Brazley says, "We know how to diagnose, treat, and prevent or slow down progression of the disease, but at this time there is no cure. We can ease the pain, we can manage the disease, but anyone who has arthritis learns to live with it, with appropriate treatment."

WHAT is arthritis? It is not, as many believe, something that's no more than minor aches and pains suffered by old people, something that's not dangerous or fatal so why worry about it, or something for which nothing can be done. It is, literally, inflammation of a joint. It strikes people of all ages—from infancy to old age—and,

while it may not be fatal in most cases, it can so inhibit the quality of life that some severe, chronic sufferers often feel they'd be better off dead. Frances Smith says she has "never given the slightest thought to suicide, but I can understand what some people are going through who are much worse off than I am." While she shares the pain and inconvenience of *fibrositis* with a number of others, her *osteoarthritis* is one of the seven most common forms of arthritis. It is very prevalent, afflicting some 16 million people in the U.S. Generally, *osteoarthritis* results from wear and tear in the mechanical parts of the joints, and usually zeroes in on specific joints rather than causing pain throughout the body as in *fibrositis*. Doctors believe it is related to age, to certain types of stress, sometimes to injuries sustained by athletes, to obesity and possibly to heredity.

The other most common forms are: **RHEUMATOID ARTHRITIS**—It affects about seven million people in the U.S. and can begin at any age but usually occurs between 20 and 55. It can affect the entire body but usually affects joints of the hands, arms, hips, knees and feet. It is believed that heredity makes some people susceptible to it and that it is caused by something gone wrong with the body's own defense or immune system.

LUPUS—It occurs in two common forms: *discoid lupus*, which describes the disc-shaped skin rash that's usually present on the face and occasionally on other parts of the body. This sometimes develops into *systemic lupus erythematosus*, a chronic (meaning it lasts a long time, perhaps for the rest of the sufferer's life), systemic (meaning different parts of the whole body can be affected), inflammatory (which refers to a reaction of the body resulting in pain, heat, redness and swelling) kind of arthritis. It affects women about eight to ten times as often as men, especially women in their child-bearing years. However, it can also occur in children and older persons, and for some reason attacks Blacks and certain Indian tribes in far greater numbers than it attacks Whites. Excessive exposure to sunlight can cause flareups of the skin rash, which sometimes forms a butterfly shape over the nose and cheeks. With proper diagnosis and treatment, fewer fatalities occur today than previously.

ANKYLOSING SPONDYLITIS—This is a form of arthritis seen even more rarely than *lupus*. It is commonly called *spinal arthritis* and is an in-

flammatory disease of the spine. It fuses the bones of the spine, shoulders, hips and other joints, and is usually seen in men between the ages of 20 and 40, although it does attack women and children in a less severe form. About one percent of the American population suffers *ankylosing spondylitis*. Unlike some other forms of arthritis, it causes inflammation *outside* the joints, usually starting around the sacroiliac joint where the base of the spine joins the hip bone. Common symptoms include constant hip and low back pain and stiffness lasting more than three months.

GOUT—It is often called "the high-living disease" because historically many of its sufferers were persons who overindulged in rich food and drink. Doctors say "high living" does not cause gout, but certain foods and excessive drinking of alcoholic beverages bring on attacks of gout and therefore should be avoided. It is a disease that affects joints—often the big toe—when the body can't handle large quantities of uric acid. Doctors often advise patients to avoid eating liver, kidneys, beans, peas and some other foods that contain quantities of the chemical purine, which can cause uric acid levels in the body to rise. Uric acid salts may then form needle-like crystals that settle in a joint, causing excruciating pain. Women rarely have gout; only about five percent of 1.6 million sufferers are women. It is the only form of arthritis that can be controlled through a special diet and medications.

JUVENILE ARTHRITIS—It affects about 250,000 children in the U.S., sometimes causing serious eye disease, but often disappearing after only a few years. Sometimes it leaves joint damage, and sometimes continues into adulthood.

SCLERODERMA—This type of arthritis hardens and thickens the skin, and causes inflammation and other problems in internal organs, especially the esophagus, intestinal tract, heart, lungs and kidneys. More women than men are affected, and it usually strikes between ages 40 and 50. About 250,000 Americans have *scleroderma*.

AS with any disease, a physician should be consulted immediately when arthritis symptoms are noted. "Too many people wait to 'see if things get better' when they begin having pain in the joints or when their child complains of hurting when he or she is touched or an arm or leg is moved,"

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ARTHRITIS Continued

says Dr. Burton Grossman, a nationally known pediatric rheumatologist who is associate director of Chicago's famed La Rabida Children's Hospital. "They really should see their family doctor immediately, and if he diagnoses arthritis they should ask to be referred to a rheumatologist for a thorough examination. Early specialized treatment can be very helpful." Both

Dr. Grossman and Dr. Brazley warn against the use of easy-to-buy "miracle drugs" (various potions and ointments) and other "sure-cures" such as "healing cloths" and copper items to be worn around the wrists and ankles. They and other doctors insist that such treatments may do far more harm than good and agree that "they certainly do far more for the people who sell them than for the arthritis victim who buys them."



Examining a patient, Dr. Brazley uses a goniometer to assess range of motion of knee joint (top), then examines elbow of a patient suffering from rheumatoid arthritis.

ARTHRITIS specialists say arthritis treatment is not a simple matter, but it doesn't have to be any more complicated than—

- seeing a doctor if pain persists
- asking for referral to a rheumatologist if arthritis is suspected
- following advice of the specialist to the letter
- usually avoiding extreme temperatures, hot and cold
- soaking in a hot tub of water to ease pain if the doctor recommends it
- engaging in the kind of physical therapy the doctor may recommend
- taking the pain killer(s) prescribed
- avoiding unnecessary mental stress and physical shock to joints affected

And, finally, deciding as Mrs. Frances Smith has decided that "you make the best of every day and try to go on with your life as best you can."

A good source of information about all forms of arthritis, their symptoms, treatments, etc. can be obtained by writing to:

The Arthritis Foundation
National Office
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Suite 1101
Atlanta, GA 30326
Local Arthritis Foundation
offices include:
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CHICAGO:
79 West Monroe St.
(312) 782-1367
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3 BEALLS BROS. 3
Bay City; Beaumont; Denton; Galveston; Houston; Lufkin; Nacogdoches; Port Arthur; Victoria
SANGER HARRIS
Dallas; Mesquite; Fort Worth

Johnson Products Company invites you to
Celebrate our 30th Anniversary
\$75,000 Party Pay-Off!



Ultra Sheen®

Ultra Sheen®-2



Bantu®

Precise™

RELAXER WARNING: Follow directions carefully to avoid skin and scalp irritation.

Grand Prize: \$30,000 10 Second Prizes: \$3,000 each 30 Third Prizes: \$500 each

The more you enter,
the better your chances of winning.

We want everyone to share in the excitement of our 30th Anniversary. So, we're awarding \$75,000 to our most loyal customers. Now, everytime you buy your favorite Johnson Product Company brand, you'll earn points bringing you one step closer to winning a prize.

You could win \$30,000, \$3,000 or \$500! You'll really have something to celebrate. And to help you get started earning points, here are valuable coupons to use with your next purchase of Johnson Products Company brands.

Official Rules 1. You can enter or be entered in the contest by your family or friends as often as you wish. Additional entry forms are available at stores selling Johnson Products Company brands.

2. Upon purchase of the Johnson Products brand(s), fill in the entry form with your name and the total number of packages purchased for each brand. Mail the entry form and the cash register receipt. Circle the price paid for the Johnson Products brand(s) purchased. Also, if you purchase any of the following brands, send in their front panel plus cash register receipt: GENTLE-TREATMENT™ NO-LYE CONDITIONING CREME RELAXER, ULTRA CURL™ UNIQUE CREME CURL KIT, CLASSY CURL™ PERMANENT CREME RELAXER, AND CONDITIONING TREATMENT, and any ULTRA SHEEN™ PERMANENT CREME RELAXER. You may also send in a 3 x 5 card with the words "Johnson Products Co., Inc." handwritten on the card (Limit of one card per envelope for 5 points). Send your entries to: The \$75,000 Anniversary Party Pay-Off, P.O. Box 3524, Libertyville, Illinois 60088.

3. All entries must be postmarked by June 30, 1984. ENTRIES OTHER THAN 3 x 5 CARDS MUST INCLUDE CASH REGISTER RECEIPT, UPC NUMBER AND THE NUMBER OF PACKAGES PURCHASED.

4. The Grand Prize will be awarded to the entrant who accumulates the highest total points over 1,000 points by June 30, 1984. Second Prize will go to the entrant with the next ten (10) highest accumulated total points. Third Prize will go to the entrant with the next thirty (30) highest accumulated points. For a list of prize winners, send a stamped, self-addressed envelope to: The \$75,000 Anniversary Party Pay-Off, P.O. Box 3524, Libertyville, IL 60088.

5. In the event of a tie, the winners will be selected based on a random drawing.

6. Winners will be notified by mail and must acknowledge receipt of such notice within 30 days of postmark.

7. All federal, state and local income taxes are the responsibility of the winners.

8. Winners will be asked to sign an affidavit of eligibility. The affidavit must be returned within 30 days of receipt and all prizes will be awarded after the signed affidavit is received by Johnson Products Company.

9. Winners will consent to the use of their names and/or likenesses for any advertising and/or trade purposes by Johnson Products Co., Inc., or its agents without additional compensation.

10. Employees of Johnson Products Co., Inc., its agents, advertising and judging agencies and their families are not eligible to win.

11. This contest is subject to all federal, state, and local laws. Void where prohibited by law.

BRAND PURCHASE	POINTS EARNED	BRAND PURCHASE	POINTS EARNED
Gentle-Treatment™ No-Lye Conditioning Creme Relaxer	100 points	Classy Curl™ Moisturizing Plus Gel Activator	50 points
Gentle-Treatment™ Super Setting Lotion	50 points	Classy Curl™ Oil Activator (any size, any type)	50 points ea.
Gentle-Treatment™ Instant Conditioner	50 points	Classy Curl™ Oil Sheen & Comb Out Conditioner (any size)	50 points
Ultra Curl™ Unique Creme Curl Kit	100 points	All other Ultra Sheen™ Hair and Cosmetics Products (any size)	50 points ea.
Ultra Curl™ Instant Moisturizer (any size)	50 points	Afro Sheen™ Blow-Out Kit	100 points
Ultra Curl™ Wave Activator	50 points	All other Afro Sheen™ Products (any size)	50 points ea.
Ultra Curl™ Gel Curl Activator	50 points	Moisture Formula™ Cosmetics (any product)	50 points ea.
Ultra Sheen™ Permanent Creme Relaxer (No-Base)	100 points ea.	Moisture Formula™ Products (any product)	50 points ea.
Ultra Style™ Curls & Waves for Men	100 points	3 x 5 Card with "Johnson Products Co., Inc." handwritten on card (limit one 3 x 5 card per envelope.)	5 points
Ultra Sheen™ No-Lye Permanent Creme Relaxer System	100 points		
Classy Curl™ Permanent Curl & Conditioning Treatment Kit	100 points		

JOHNSON PRODUCTS. WHERE RESEARCH BRINGS BEAUTY TO LIFE
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STORE COUPON

\$150

Save on your next purchase of Ultra Curl™ Unique Creme Curl Kit



DEAR MR. RETAILER. This coupon may be redeemed by you at face value plus 6¢ for handling if terms hereof are followed. Retail customers must pay sales tax on your regular price. Coupon is void if proof of sufficient purchases to cover coupons redeemed is not produced upon request. If redeemed other than by retail customers, if presented by non-retail distributors, if prohibited, restricted, or taxed by law. Any other use may constitute fraud. Cash value 1/20th of 1¢. Ship redeemed coupons to Johnson Products Co., Inc., P.O. Box 1173, Clinton, Iowa 52734 for payment. Expiration date: April 30, 1985. Limit one coupon per purchase.

\$150

UCX-1487

Ultra Curl™ Instant Moisturizer 8 ounces FREE with the purchase of Ultra Curl™ Creme Curl Kit. One coupon per customer, one product per customer.

FREE



DEAR MR. RETAILER. Johnson Products Co., Inc., will redeem this coupon for the full retail price (not to exceed the suggested retail price) plus 6¢ for handling if terms hereof are followed. Retailer, please fill in your retail price for the Ultra Curl Instant Moisturizer-8 oz. or 4 oz. Invoices proving sufficient purchase of subject product to cover coupons presented may be required, and failure to provide same may, at our option, void all coupons presented for redemption. Coupons voided when presented by outside agencies or brokers who are not retail distributors of subject product. Only original coupons accepted. No facsimiles or reproductions. Coupons may not be assigned or transferred. Coupons good only in the U.S.A. Consumer must pay any sales tax. Void where prohibited, restricted or taxed by law. Cash value 1/20th of 1¢. Ship redeemed coupons to Johnson Products Co., Inc., P.O. Box 1173, Clinton, Iowa 52734. OFFER EXPIRES OCTOBER 31, 1984. JP © 1984 Johnson Products Co., Inc.

UC-1488

STORE COUPON

50¢

Save on your next purchase of Ultra Sheen™ Conditioner and Hair Dress (Any Size)



DEAR MR. RETAILER. This coupon may be redeemed by you at face value plus 6¢ for handling if terms hereof are followed. Retail customers must pay sales tax on your regular price. Coupon is void if proof of sufficient purchases to cover coupons redeemed is not produced upon request. If redeemed other than by retail customers, if presented by non-retail distributors, if prohibited, restricted, or taxed by law. Any other use may constitute fraud. Cash value 1/20th of 1¢. Ship redeemed coupons to Johnson Products Co., Inc., P.O. Box 1173, Clinton, Iowa 52734 for payment. Expiration date: April 30, 1985. Limit one coupon per purchase.

USC-1489

SAVE \$4.00

CELEBRATION SAVINGS ON YOUR NEXT ULTRA SHEEN™ SALON RELAXER SERVICE

SAVE \$4.00

Participating salons will deduct four dollars of their price for an Ultra Sheen relaxer service. Savings applies to relaxer service only. Void where prohibited by law, licensed or taxed. Offer expires August 31, 1984. One coupon per service.

CLIENT'S NAME _____ SALON NAME _____
ADDRESS _____ CITY _____ STATE _____ ZIP _____
CITY _____ ADDRESS _____
DATE OF ULTRA SHEEN SERVICE _____ CITY _____ STATE _____ ZIP _____
COSMETOLOGIST LICENSE NUMBER _____

To Salon: Redeem this coupon for four dollars on an Ultra Sheen relaxer service. Send completed coupon and label from a 16-oz. jar of Ultra Sheen relaxer. Refund requests postmarked after September 30, 1984 will not be honored. No duplication, facsimile or reprint. Allow four to six weeks for processing. Send to: JOHNSON PRODUCTS CO., INC., P.O. Box NB 208, El Paso, TX 79917.

ULTRA SHEEN™

U-564



hair breakage and eye injury.

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Tender Treatment™

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Ultra Curl™



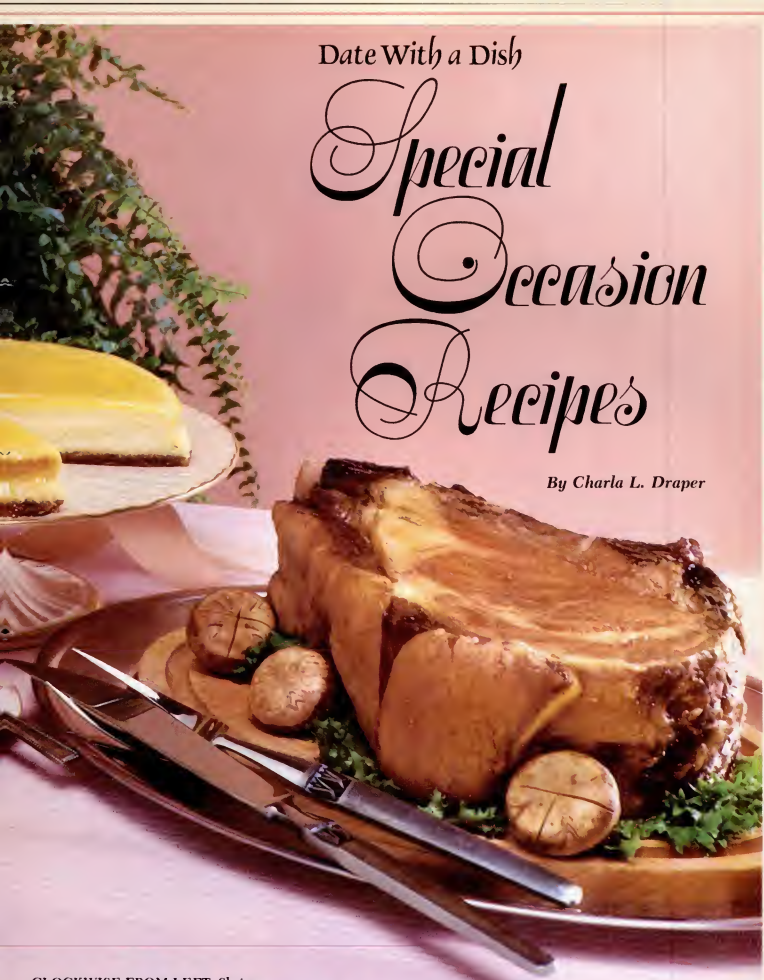
Throughout the year, there are dates and events that are celebrated as "special." These celebrations may be nationally recognized such as Mother's or Father's Day or personal observances in each family.

One of the most traditional ways to say lovin' is something from the oven! Though food favorites may vary from one occasion to another, new ideas can add an extra to make the occasion extra special!

Date With a Dish

Special Occasion Recipes

By Charla L. Draper



CLOCKWISE FROM LEFT: Shrimp
Salad Stack-Up, Sun-Sational Cheese-
cake, Beef Rib Roast.

SUN-SATIONAL CHEESECAKE

- 1 cup graham cracker crumbs
- 3 tablespoons sugar
- 3 tablespoons margarine, melted
- ***
- 3 8-oz. pkgs. cream cheese
- 1 cup sugar
- 3 tablespoons flour
- 2 tablespoons lemon juice
- 1 tablespoon grated lemon rind
- 1/4 teaspoon vanilla
- 4 eggs (1 separated)
- ***
- 1/2 cup sugar
- 2 tablespoons cornstarch
- 1/2 cup water
- 1/4 cup lemon juice

SUN-SATIONAL CHEESECAKE STEP-BY-STEP



1. Press crumb mixture onto bottom of 9-inch springform pan. Bake at 325°, 10 minutes.



2. Prepare cream cheese mixture as directed; pour over graham cracker crust.



3. Prepare lemon glaze as directed. Gently pour glaze over cheesecake.



4. Chill cheesecake several hours; garnish with lemon slices before serving.

Combine crumbs, sugar and margarine; press onto bottom of 9-inch springform pan. Bake at 325°, 10 minutes.

Combine softened cream cheese, sugar, flour, lemon juice, rind and vanilla, mixing on electric mixer until well blended. Blend in 3 eggs and 1 egg white; reserve yolk. Pour over crust. Bake at 450°, 10 minutes. Reduce oven temperature to 250°, continue baking 30 minutes. Loosen cake from rim of pan. Cool; remove rim.

In saucepan, combine sugar and cornstarch; gradually add water and lemon juice. Cook, stirring constantly, until clear and thickened. Stir small amount of hot mixture into reserved



*Pour on the
Kraft
Dressings...*



SUPER SPINACH SALAD

- 1 1/2 qts. torn spinach
- 4 crisply cooked bacon slices, crumbled
- 3 hard-cooked eggs, chopped
- 1/2 cup red onion rings
- KRAFT French Dressing

Combine spinach, bacon, eggs and onion; toss lightly. Serve with dressing
6 to 8 servings



FRUIT SALAD SUNDAE

- Strawberry halves
- Apple slices
- Banana slices
- Lettuce
- Cottage cheese
- KRAFT French Dressing

Arrange fruit in lettuce-lined serving dish. Top with cottage cheese, serve with dressing



THE LAND
PRODUCED IN U.S.A.
KRAFT
EPCOT CENTER



...turn out super salads.



*Choose smooth,
creamy French; robust,
zesty Italian; or thick,
luscious Thousand Island.*

*KRAFT Dressings add
their own good taste and bring
out the lively, natural goodness
of your salad ingredients.*

STEAK SALAD

Cooked steak, cut
into strips
Avocado slices

Quartered
mushrooms
Torn assorted
greens
KRAFT

French Dressing

Arrange meat, avocado, and mushrooms
on greens-covered plate. Top with dressing.



...Great Food and Great Food Ideas.

**"Here's a
few million
dollars to help
you start a
business, son."**

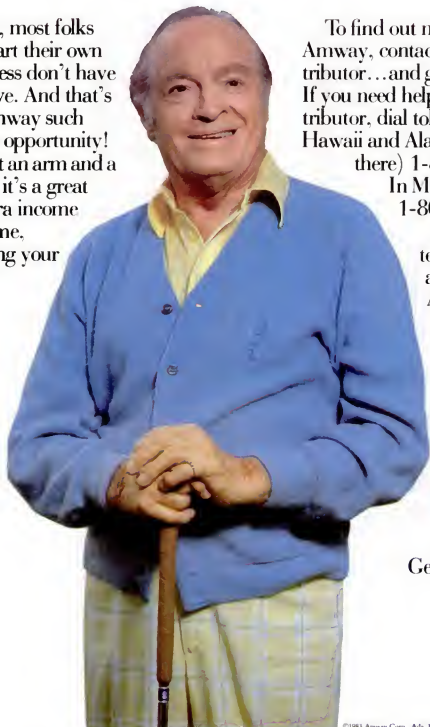


**"Gee!
Thanks, dad!"**

With Amway, there's no need to be rich.

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who'd like to start their own
part-time business don't have
a wealthy relative. And that's
what makes Amway such
a great business opportunity!**

**It doesn't cost an arm and a
leg to start, and it's a great
way to earn extra income
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while still keeping your
present job!"**



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there) 1-800-253-4463.

In Michigan, dial
1-800-632-8723.

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tell 'em Bob Hope
asked you to call."
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tion, Ada, MI
49355. Amway
of Canada, Ltd.,
London, Ontario
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Get the whole story.

egg yolk; return to hot mixture. Cook 1 minute, stirring constantly. Spoon over cheesecake; chill. Garnish with lemon slices, if desired.

BEEF RIB ROAST

- 1 4 to 6 lb. beef rib roast
- 1 teaspoon salt
- $\frac{1}{4}$ teaspoon pepper

Season meat with salt and pepper. Place meat, fat side up, on rack in roasting pan. Insert meat thermometer in thickest part of meat not touching bone. Bake at 325°, to desired doneness. Remove from oven when meat thermometer registers 135° for rare; 155° for medium; 165° for well done. Allow roast to "stand" in warm place 15 to 20 minutes before serving.

RECIPE TIP: Roasts will continue to cook after removing from oven; internal temperature will rise 3° reaching 140° for rare, 160° for medium, or 170° for well done.

YORKSHIRE PUDDING

- 2 eggs
- 1 cup milk
- $\frac{1}{2}$ teaspoon salt
- 1 cup flour
- 2 tablespoons beef drippings

In medium bowl, beat eggs with wire whisk until foamy; beat in milk and salt. Gradually blend in flour, mixing until smooth.

Spoon beef drippings into each cup of medium-size muffin pan; tilt pan, coating sides. Bake at 400°, 5 minutes; spoon 2 to 3 tablespoons batter into each muffin cup. Bake 30 minutes. Remove from pan; serve immediately with roast beef.

YIELD: 12 servings

SHRIMP SALAD STACK-UP

- $\frac{1}{2}$ cup real mayonnaise
- $\frac{1}{2}$ cup chili sauce
- $\frac{1}{4}$ cup green onion slices
- $\frac{1}{2}$ teaspoon Worcestershire sauce
- $\frac{1}{2}$ teaspoon hot pepper sauce
- 1 7-oz. pkg. shell macaroni, cooked, drained
- $\frac{1}{4}$ cup chopped parsley
- 3 cups shredded lettuce
- 3 cups chopped tomatoes
- $\frac{1}{2}$ cups celery slices

Continued on Next Page



*Pour in
the Eagle Brand
for...*

an Easy Delight that's Lemony Light!

Enjoy a tangy delight with a new twist, Lemon Meringue Pie that whips up in no time.

All you need is Eagle® Brand Sweetened Condensed Milk, a few simple ingredients and a few minutes of your time.

Eagle Brand, The Dessert Maker, is the original precooked blend of milk and sugar that makes any dessert easy to make.

So, whip up this tempting Eagle Brand Lemon Meringue Pie. It's lemony light... to everyone's delight.

Creamy Lemon Meringue Pie

(Makes one 8- or 9-inch pie)

- | | |
|--|--|
| 1 (8- or 9-inch) baked pastry shell, cooled or 1 graham cracker crumb crust | $\frac{1}{2}$ cup ReaLemon® Lemon Juice from Concentrate |
| 3 eggs, separated* | Few drops yellow food coloring, optional |
| 1 (14-ounce) can Eagle® Brand Sweetened Condensed Milk (NOT evaporated milk) | $\frac{1}{4}$ teaspoon cream of tartar |
| | $\frac{1}{2}$ cup sugar |

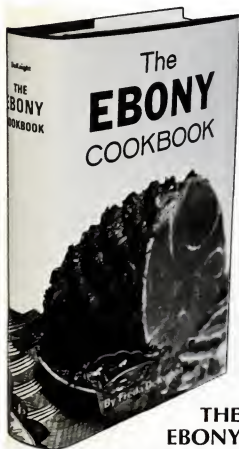
Preheat oven to 350°. In medium bowl, beat egg yolks; stir in Eagle Brand, ReaLemon and food coloring. Pour into prepared pastry shell. In small bowl, beat egg whites with cream of tartar until soft peaks form; gradually add sugar, beating until stiff but not dry. Spread meringue on top of pie, sealing carefully to edge of shell. Bake 12 to 15 minutes or until meringue is golden brown. Cool. Chill before serving. Refrigerate leftovers.

*Use only Grade A clean, uncracked eggs.



the dessert maker

COOKING with "SOUL" and STYLE...



THE EBONY COOKBOOK

A Date With A Dish
Freda De Knight

A perennial favorite in the kitchen is *THE EBONY COOKBOOK*. Readers of *EBONY* magazine have long relied on the monthly feature "A Date With A Dish," in which most of these recipes, menus, and catering inspirations first appeared. A selection from thousands of dishes make up this collection of soul food recipes—new ideas and old favorites. The book has a handsome laminated jacket to protect it from spills in the kitchen. A perfect gift for anyone. Indexed. 390 pages ISBN: 0-87485-003-7 \$9.95

(Sorry, no C.O.D.'s—Enclose payment with order.) Please include \$1.00 postage and handling fee.

Book Division

Johnson Publishing Company, Inc.
820 S. Michigan Ave., Chicago, IL 60605

- 2 cups chopped cucumber
- 2½ cups cleaned cooked shrimp

Combine mayonnaise, chili sauce, green onion, worcestershire and hot pepper sauce; mix well. Chill.

Combine macaroni and parsley, mix lightly. In 4-quart bowl, layer lettuce, tomato, celery, macaroni mixture, cucumber and shrimp. Chill. Top with mayonnaise mixture; garnish with watercress or parsley before serving.

YIELD: 8 to 10 servings

BRANDY ALEXANDER PARFAITS

- 1 14-oz. can sweetened condensed milk
- 2 tablespoons creme de cacao
- 2 tablespoons brandy
- 1 cup whipping cream, whipped

Combine sweetened condensed milk, creme de cacao and brandy, mixing until blended. Fold in whipped cream. Spoon mixture into parfait glasses; freeze until firm. Garnish with chocolate curls, if desired.

YIELD: 4 to 6 servings

FROSTED SANDWICH LOAF

- 6 hard-cooked eggs, finely chopped
- 1 teaspoon pure prepared mustard
- ¼ teaspoon salt
- Dash of pepper
- Salad dressing or mayonnaise
- 2 cups finely chopped ham
- ¼ cup finely chopped sweet pickle
- Salad dressing or mayonnaise
- 3 8-oz. pkgs. cream cheese, softened
- ¼ cup finely chopped watercress
- Dash of salt and pepper

Chocolate temptations are tops when flavor preferences are polled. Sweet, semi-sweet or unsweetened, the popularity of chocolate today serves up an array of treats for the chocoholic. May's winning recipe for chocolate pie is an easily prepared dessert that adds the perfect finish to any meal occasion.

PATTY'S CHOCOLATE PIE

- ¾ cup butter
- ¾ cup sugar
- 3 1-oz. squares unsweetened chocolate, melted

- 1 unsliced sandwich loaf, 16-inches long
- Salad dressing or mayonnaise

Combine eggs, mustard seasonings and enough salad dressing to moisten; mix lightly.

Combine meat, pickle and enough salad dressing to moisten; mix lightly.

Combine ½ package cream cheese, watercress and seasonings, mixing until well blended.

Trim crust from bread; cut into four lengthwise slices. Spread bread slices with salad dressing. Spread one bread slice with egg salad, second slice with ham salad and third slice with cream cheese mixture; stack. Top with fourth bread slice. Combine remaining cream cheese and ½ cup salad dressing, mixing until well blended. Frost sandwich loaf; chill thoroughly.

For a free 28-page color illustrated recipe book send two labels of Eagle Brand Sweetened Condensed Milk to:

"Delicious Desserts Made Easy"

P.O. Box 7019-A
Comanche, IA 52730

Please allow 6 weeks for delivery.



Winning Recipe

- 1 teaspoon vanilla
- 3 eggs
- 1 baked 9-inch pie shell
- Slivered Almonds
- Whipped Topping

Cream butter and sugar until light and fluffy. Blend in chocolate and vanilla. Add eggs one at a time, beating well after each. Pour into pie shell; top with nuts. Chill several hours or overnight. Serve with whipped topping.

Pat Spears
Olympia, Washington

Whirlpool Microwave Ovens fit most spaces in your kitchen.



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At Whirlpool, we know that a basic concern about buying a microwave oven is where to put it. That's why we build so many different sizes and styles of microwave ovens, and have so many ways to install them.

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Most of our microwave ovens come with the kind of features you'd expect from Whirlpool. Like our

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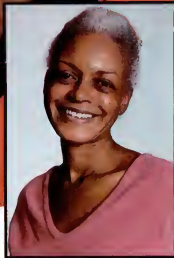
Whirlpool
Home Appliances

Making your world a little easier.

The **EBONY** Beauty

HER FABULOUS 50s

GROWING older is no excuse for not continuing to look your very best. Ethel Ayler, the 59-year-old professional New York model and actress featured on these pages, proves that with proper skin and hair care, diet and exercise, age need not be a barrier to beauty. **EBONY** set out to help Ms. Ayler polish her good looks by combatting her oily skin, uneven skin tone and dark circles under her eyes. **EBONY** also suggested a new hairstyle and fashions to complement her well-toned body. The result was a more upscale look suitable for Ms. Ayler's busy, glamorous lifestyle. Why not polish your appearance as well? Make your fifties fabulous!



POLISHED PERFECTION

Ms. Ayler's perfectly polished new look begins with Fashion Fair's Cleansing Creme Concentrate, followed by a toning lotion and the Special Beauty Creme With Collagen for mature skin. Fashion Fair's Brown Blaze Glo foundation evens out her skin tone (aided by an application of medium brown cover stick

under her eyes). Her makeup is set with Transgló Pressed Powder. To add color, Hot Pink/Perfect Plum eye shadow is applied under her brows, then blended with a Peacock Blue eye color pencil on her eyelid. Brown eyebrow pencil and black mascara helped define the eye area. Fashion Fair's Earth Red blush and Vin Rosé lipstick add the finishing touches. A mild, no-lve-base relaxer

EBONY • May, 1984



was applied to her hair along with a silver shade of Ms. Clairol's Loving Care shampoo-in hair color. Her hair was then cut into a flattering, feathered, bouffant style.

Ms. Ayler keeps her body firm with her favorite toning exercises (left). To develop her upper arm and breast area she lifts a five-pound weight ten times per minute for 20 minutes each day. For her thighs, she holds onto a stationary object (a pole or bed post) and slowly raises each leg to waist level five times per minute for 20 minutes. To shape up stomach and thigh muscles, she starts with knees and hands on an exercise mat, then raises one knee at a time behind her back; each leg five times every two minutes for 20 minutes. For her back, buttocks, stomach and arm muscles, Ms. Ayler lies flat on her back, raises her legs as far over her head as possible, and holds the position for one minute. She does this ten times. It is important to have a physical examination before beginning any exercise program.

With her new beauty program, Ms. Ayler is lovelier than ever (right).

Hair Stylist:
Daryl Wilkes

Makeup:
Kenneth Hunter
for Fashion Fair
Fashion Stylist:
Llewellyn

Photography:
Dwight Carter

Her Fashions:
Morton Myles N.Y.C.

Jewelry:
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His Tuxedo:
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His Watch:
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His Footwear:
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'The Soft Touch'

By Eunice W. Johnson

Couture is the Rolls-Royce of fashion, the very top of the line. It's handmade to order and worn by the ultra-fashionable but offers worlds of ideas for the average woman's everyday wardrobe. And sizzling with practical ideas is Parisian Couture Spring/Summer '84.

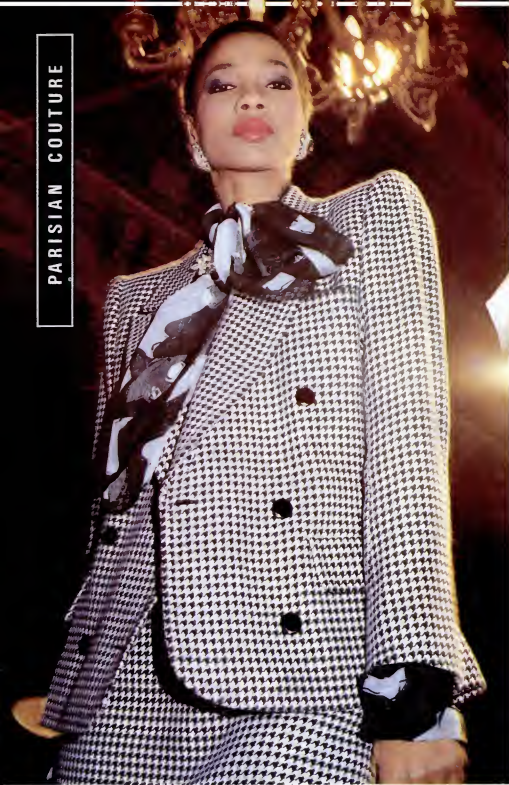
For spring, the dress is still the dominant item—but with a lot of action at the hip. The trend is toward soft, unconstructed shoulders and there are ascots and bows at the neck for extra softness.

Suits make an encore appearance in two- and three-piece layers, including stripe mixes and stripes mixed with checks, plaids and hounds-tooth, as shown by Ungaro.

Yves Saint Laurent presents a newly proportioned pantsuit with shorter jacket, larger pant legs and shorter pant lengths. Givenchy's coats and suits are more fitted. Dior mixes leather and silk crepe in a cocktail ensemble; leather and gabardine in daytime suits.

Last fall's collection included a lot of black and gray, but for this spring, lively colors lend an air of cheerfulness to things.

Ungaro's shirred hip, above-the-knee, silk jacquard dress gives a sexy look with *décolleté* neckline, exaggerated lapels, front-buttoned skirt and gathered flounce.



Yves Saint Laurent's wide-lapel, houndstooth-check suit (above) has the soft touch of a chiffon blouse bowed at neck and waist.

Givenchy's brightly colored, front-buttoned sun-dress (right, top) has a soft, sheer-wool gabardine coat. Accessorized with matching gloves and contrasting hat and belt.

The two-piece coat and dress ensemble (right, center) by Givenchy features a shirtwaist-type dress belted at the waist with a soft bow at the neck. Accessorized with a Panama straw hat and bi-color leather gloves.

Ungaro designs a four-piece, double-jacket suit (right, bottom) with three stripe mixes and wide-lapel jackets. (Note jacket in hands). Accessorized with black straw hat.





A clean-cut, striped tailored suit and blouse (above) by Christian Dior has a mannish tie in soft blue. Note the sailor hat with tiny brim, the kerchief in pocket, and the short gloves.

Yves Saint Laurent's newly proportioned pantsuit with 16 brass buttons (right) has the shorter jacket, larger pant legs and shorter pant lengths. Note the bow at the neck of the shirt, cufflinks, earrings and bi-color hat.



The lightweight, cobalt blue, three-piece, small-lapel gabardine suit with hot pink silk blouse above, by Christian Dior, has a skirt of gabardine and leather diagonally striped. Accessorized with Chanel-type jewelry, white felt hat and leather gloves.

There's nothing like navy and white for spring, and Louis Feraud's nautical-influenced two-piece suit ensemble (left) with six-button, striped front is accessorized with sailor-type hat and earrings.



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Here's how Color Signal Shampoo works: If there is any trace of relaxer in your hair, the shampoo lather will be pink. When you rinse and shampoo again and all traces of relaxer are rinsed from your hair, the shampoo lather will be white.

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* U.S. Patent No. 4,304,244 † Patent-Pending

WARNING: Follow directions carefully to avoid skin and scalp irritation, hair breakage and eye injury.



Carson Products Company



Dior's two-piece silk crepe cocktail ensemble (left) has strapless sweetheart neckline with softly gathered skirt and leather yoke on the coat. Note the long, elbow-length gloves and fishnet-veiled turban.

The bi-color sleeveless lace ballgown (right) by Yves Saint Laurent is fitted at the hip and bowed in silk taffeta at the waist. Accessorized with long drop earrings and bracelet.



Nina Ricci's two-piece, pure-silk, poppy-print cocktail ensemble (left) with bare midriff has a gathered skirt with soft tie at the waist.

A bare-top, hip-fitted lace dress for dancing (right), by Givenchy, is banded and bowed with matching red ottoman jacket. Note the large jeweled accessories.





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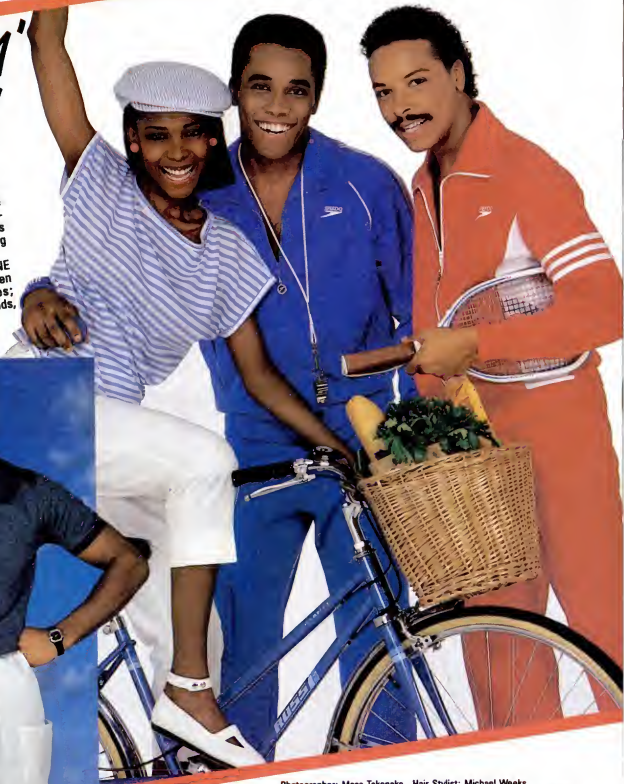


PLEASURE DRESSING!

By ALFRED FORNAY, Beauty Editor

Hangin' loose!

Right: sweatsuits, Speedo; sneakers, Converse; cap, Kangol; her blouse and slacks, The Gap; hose, Burlington; footwear, Armando Pollini; sports equipment, Gem Sporting Goods, New York.
Below: V-top shirt, JHANE BARNES II; shorts, Bill Allen Designs; watch, Longines; racquet, Gem Sporting Goods, New York.



Photographer: Mesa Takenaka
Design/Layout: Ute Jansen

Hair Stylist: Michael Weeks
Grooming and Makeup Artist: Roxanne Floyd

Fashions for The Ebony Man have never been more comfortable, colorful or exciting than items being showcased for Spring/Summer '84. According to Chip Tolbert, director of the Men's Fashion Association, "The industry could not have created casual, leisure and sports apparel that's more in keeping with the things that American men want to do in warm weather or the way they want to look."

The Ebony Man will be able to flaunt his trim and toned physique in bright, lightly constructed sweat-suits, pullover tops in crew-necks, V-necks and boat-necks in soft but manly shades, stripes and interesting patterns. Many items can be worn to top off shorts or slacks with trendy unconstructed pockets with directional pattern treatment in a wide variety of fabrics—chiefly linen and linen looks.

Right: shirt, JHANE BARNES II; pants, Bill Allen Designs; watch, Longines; sunglasses, Tura; bike, Gem Sporting Goods, New York.



Left: jacket and slacks, JHANE BARNES II; hat, Burnett's Headware; her outfit, Marzotta; jewelry, Kenneth J. Lane.

Above: shirt, belt and slacks, Sears; hat, Kangol; watch, Longines; sunglasses, Tura; bike, Gem Sporting Goods, New York.

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Dressy dark garments are "in," says the Men's Fashion Association of America. So navy blues and dark grays (many with either pinstripes or windowpane plaids) will be seen in profusion in the Spring/Summer collections of business and dress-up wear. Darker shades tend to flatter The Ebony Man no matter which size, shape or height he is, no matter his professional and personal needs. So out with the loud and the vulgar. In with the "dressy darks!"

Above: his ready-to-wear suit, Dimitri; shirt, Hathaway; watch, Cartier; hat, Burnetts' Headwear. Her suit and blouse (L), Marzotta; jewelry, Kenneth J. Lane. Her suit (r.), John Meyer.

Right: his ready-to-wear, double-breasted suit, Dimitri; shirt, Hathaway; hose, Burlington; footwear, Florsheim; watch, Longines. Her skirt, jacket and blouse, Marzotta; hosiery, Hanes; footwear, Armando Pollini.



Stylist: Llewellyn Jenkins
Hair Stylist: Ruth Sanchez
Makeup Artist: Joseph Hampton

EBONY • May 1984

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BODY FITNESS



If you want your knock-out pleasure clothes as well as your all-important business suits to look their best, you have to work on your body and keep it toned and fit. The Ebony Men and their ladies shown here have twisted and stretched and huffed and puffed in order to shape up and show some of the Olympics-influenced items for poolside and beach during Spring/Summer '84.

Top: swimwear, Speedo; life harness and rope, Freeboard Sailing International, Ltd. Below and at right: swimwear and goggles, Speedo.





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Above: his shirt and shorts, Sears; socks, Burlington; watch, Longines; bike, Gem Sporting Goods, New York. Her blouse, shorts and visor, The Gap.
Below: swimwear, Speedo; towel, Cannon.



Continued on Next Page



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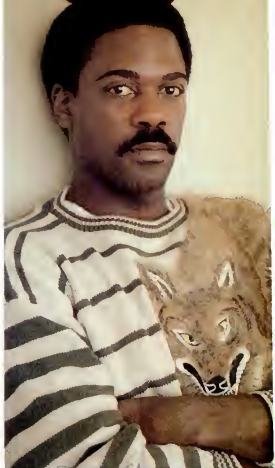
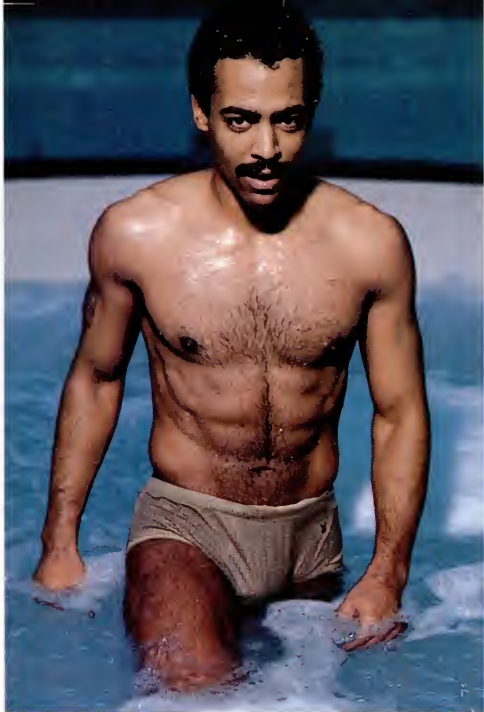
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While some attractive men are egotistical about their looks, others, such as model John Earl (left), actor Howard Rollins (above), and Florida attorney Robert Waters (below) would prefer to be loved for more than just their good looks. Waters says he is "flattered but slightly embarrassed" by compliments galore on his handsome appearance.

How To Handle A Handsome Man

Gorgeous men give pointers on the best way for women to deal with them

By Lynn Norment

WHEN you encounter a truly handsome man, the first impression is often the lasting one. It may be his dreamy eyes that grab and hold your attention. Or his lips when he smiles. Or the style of his hair. Or his magnificent physique. Maybe it's a combination of all of these.

When a man with remarkable physi-



Continued on Next Page

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Dr. Warren S. Marshall, a dentist in Toledo, Ohio, who enjoys painting as a hobby, admits that some of his female patients are rather aggressive because of his looks, even though they know he's married. John Donald, a senior manager for Federal Express in Pasco, Wash., advises women to take a closer look into a man's character and personality rather than assessing him on physical attributes alone.



Handsome Men Continued

cal features is spotted on a crowded street, heads—and sometimes bodies—turn, and many women find it hard to stifle a smile of approval. When he strolls into a room, attention is diverted, conversations lull, eyes sparkle. And for the woman he is escorting, pride coupled with possessiveness is her dominant emotion.

To most women, handsome men are a joy to behold, and—let's face it—most would love to get a hold of one any *honorable* way they can. With Black women continuing to outnumber Black men by a sizeable margin, many women consider themselves fortunate to have *any* decent man. A good man who is also handsome is a real prize.

However, far too many women are

so overwhelmed by a man's attractiveness that they unconsciously adopt self-defeating actions and attitudes that divert them from what should be their real goal—to establish a mutually rewarding relationship. A man with stunning good looks requires special handling, especially if a lady wants to be more than a vague memory or just another telephone number. Women must take time to decipher the handsome man's psyche and understand the pressures he has on him, before they can successfully handle one.

One of the most important things that women should note is that physical attractiveness can sometimes be as much of a liability as homeliness can be. It can cause psychological problems and interfere with the man's es-

tablishing meaningful relationships with women and with other men. Further clouding the image of the handsome man is the misconception that he is almost always egotistical, arrogant and hard to get to know. This is, in many cases, untrue. Actually, many attractive men are turned off by women who constantly tell them what they've heard hundreds of times before—how good they look. Some men just want to be accepted and loved for what is inside those beautiful exteriors. Some are smart and intelligent men who have a lot more to offer than just a great face and flawless body.

Jeanne Moutoussamy Ashe, wife of tennis pro Arthur Ashe, says she has met and admired a number of handsome men (including her husband)

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Handsome Men Continued

during her travels in the U.S. and abroad. "Even though I'm married, I still *look*," she admits. "Most women feel that all good-looking guys are stuck-up, conceited and want women to automatically fall for them, but some are really nice." A free-lance photographer and magazine contributing editor, Ms. Moutoussamy-Ashe advises women to take a closer look at handsome men. "Generally, you can tell if a good-looking man is stuck on himself by the way he carries himself," she says.

John Earl, an attractive 25-year-old native of Berkeley, Calif., who is pursuing a modeling and acting career, says the best way for women to get along with handsome men is to recognize that some, including himself, are more than just pretty faces and sexy physiques. "I like women who are not intimidated by my looks," he says. "I can accept compliments, but if that's all they [women] talk about, it's a put off. It shows that they are only interested in what is on the *outside*."

A much better approach to handling a handsome man is to take a closer look into his character and personality. John Donald, 32, a senior manager for Federal Express in Pasco, Wash., is proud of his tall, dark and lean features. However, he advises women to get past the physical. "Look for depth," he says. "That will ultimately determine what the relationship will be. When a woman sees someone she is attracted to, instead of just having the attitude 'take me and do what you will,' get to know him and ascertain if he has the qualities you want in a man."

Audrey B. Chapman, a family therapist affiliated with Howard University who has conducted numerous seminars on male-female relationships, agrees with John Donald's assessment, adding that a woman should not equate a man's good looks with her own personal values. "Some women think that hooking a handsome man proves what great women they are," she explains. "They want the glamor of having such a man around, and they put up with unnecessary aggravation. Sometimes a handsome man is just that—a handsome man with nothing more going for him in terms of viable qualities to make a relationship work. Involvement with such a man is like having a delicious appetizer but no main meal."

A woman should have her own ego intact before dealing with a handsome man, Ms. Chapman adds, for she will

be constantly challenged by women who want her man. Despite the drawbacks, Ms. Chapman advises that the handsome man should not necessarily be shunned, but neither should he be catered to. Such actions only reinforce negative behavior. "I find that the active career woman who has a sense of self, based on who she is and not on who her man is, can handle the handsome men as well as the not-so-handsome ones," she says.

A young woman, who insists on anonymity because of her "very handsome and very jealous" boyfriend, says she has met hundreds of "exceptionally attractive" Black men, including movie stars and recording artists. Consequently, she concludes that the best way to handle—and hook—a good-looking man is to initially show little interest in him; and when you do get to know him, compliment him on his accomplishments rather than his appearance. "I let them make all the moves—introducing themselves, asking for my telephone number, and then for the first date," she says. "Since they're so accustomed to calling the shots, they seem to enjoy the challenge of the pursuit, so I let them pursue."

"Fortunately, I've been able to meet a lot of men who are just as witty and intelligent as they are attractive. The ones who are really sharp and into their careers are especially sensitive about being pegged as a 'pretty boy.'"

Indeed, some men are sensitive about being characterized as "good-looking" because of the accompanying stereotypes—arrogance, egotism, chauvinism and below-average intelligence. They feel that much of their lives is spent trying to dispel these myths and prove that they are more than just handsome hunks.

Dominic Ozanne, an attorney in Cleveland, says he finds it rather embarrassing to be considered handsome. "The problem that so many guys have is that they think they are, so handsome, and this causes a lot of difficulty, especially if that's the only thing they have going for them," he says. "If you have a good image of yourself, then you don't have to depend on your looks."

But having a good self-image will not necessarily eliminate the pressures of being handsome, says Quentin V. Tyler, a computer business analyst in Stratford, Conn. "There are different types of people—men, women, co-workers, children, everybody—who in one way or another want to get to know you better," he says. "They all

recognize your attractiveness and want to take advantage of it in some way."

Tyler says some men are envious and even critical of handsome men. However, he admits that some are indeed snobs and deserve criticism. "They are the ones who make it bad for other good-looking guys who are serious," he says. "I don't want people to criticize me just because of my looks."

Good looks can also be a touchy subject for well-known Black leaders who, like Ozanne and Tyler, would prefer attention devoted to their accomplishments rather than to their physical attributes. The Rev. Jesse Jackson once said in an *EBONY* interview that there is "nothing more trite than men competing with women to appear sexy," but few women would deny that Rev. Jackson is a very handsome and sexy man, whether he tries to be or not. Other political leaders who are at times frustrated by the attention devoted to their exceptionally attractive features are Georgia State Senator Julian Bond and U.S. Rep. Harold Ford of Memphis.

Roscoe Dellums, wife of U.S. Rep. Ronald Dellums, says her husband's attractiveness is a plus for his political career, but adds that he is "outraged" when the media overlook the issues and focus instead on "tall, handsome Ron Dellums." When Congressman Dellums became a national figure, his wife was confronted with "prominent and very beautiful" women who wanted her husband. "A very well-known entertainer actually warned me that she would be competing for his attention," she recalls.

Mrs. Dellums, who recently earned a law degree, says she was intimidated at first. "I started paying more attention to my own personal growth," she recalls. "I went back to school, bought some new clothes and had my hair restyled. If she ever pursued him, she wasn't successful."

As suggested by Ms. Chapman, the therapist, and as exemplified by Mrs. Dellums, focusing on your own personal growth and just being your own charming self are the best ways to handle men with exceptional physical attributes. Good looks alone are much too superficial to sustain any meaningful relationship, though they might be the catalyst that sparks the initial interest. However, once they have met, the best way for a woman to deal with a handsome man is to exhibit qualities that indicate she has just as much to offer—or more—as he does.

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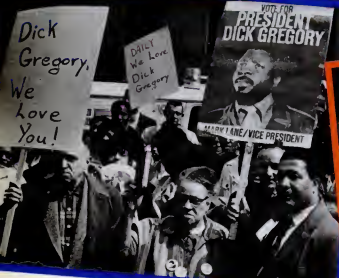
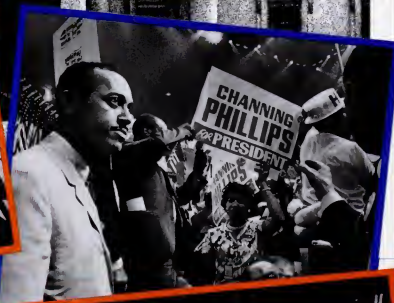


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IS THE U.S. READY FOR A BLACK PRESIDENT

?



ONE of the favorite axioms of American democracy is that any boy or girl can grow up to be President of the United States. But what if that boy or girl is Black? Is the United States ready for a Black president?

The momentum of the Rev. Jesse Jackson campaign suggests that a Black president is not inconceivable. And many previous campaigns by Blacks have progressively led to such momentum. In 1972, U.S. Rep. Shirley Chisholm dared try to pry open a political door that seemingly had been open to White males only (see bottom right, opposite page). Four years earlier, the Rev. Channing Phillips, a Democrat, became the first Black in modern times to be nominated for president at a major political convention. Due chiefly to the tenor of the times, both virtually had no chance. Other Black contenders, such as Charlene Mitchell of the Communist Party (1968), and Dick Gregory of the Peace and Freedom Party (1968), had lesser chances while representing ethnic and political minorities.

Blacks' interest in running for president did not begin in the 1960s. Blacks ran on minority tickets in the 1920s and 1930s, and even as far back as 1888, Frederick Douglass received one vote on the fourth ballot of the Republican Convention.

The plausibility of a Black president is being fueled not only by previous efforts in presidential races but also by

mayoral victories in large cities, mainly those of Harold Washington in Chicago, Coleman Young in Detroit, W. Wilson Goode in Philadelphia and Thomas Bradley in Los Angeles. Bradley even came within a hairline of winning the California governor's race in 1982. In addition, there have been recent achievements by Blacks that suggest racial barriers have been lowered, namely a Black Miss America, a Black in space and a holiday honoring Martin Luther King's birth.

Whether all this means that the U.S. is in an era during which a Black could become a presidential front runner is a matter of much controversy. Some political analysts maintain that the day a Black will be elected president is nowhere in sight, even if that Black happens to be as charismatic and visible as the Rev. Jackson. Others believe that the Rev. Jackson or some equally qualified Black person not only *should* run for the highest office but *could*, in the not-too-distant future, and under the right circumstances, win the party nomination and compete successfully against a White opponent. They believe the time is right—right now—for moves in that direction. What do you think? **EBONY** editors composed the following questionnaire which, when completed and submitted by our readers, should give some insight into one of the nation's most interesting political questions.

AN EBONY READER POLL:

IS THE U.S. READY FOR A BLACK PRESIDENT?

(Complete and mail to: Black Presidential Poll, *EBONY*, 820 S. Michigan Ave., Chicago, Ill. 60605)

Circle or mark where appropriate.

1. Would you vote for a Black candidate for President of the United States?

- (a) yes (b) no

2. Do you think the majority of Whites would vote against a presidential candidate merely because he or she is Black?

- (a) yes (b) no

3. Rank in order of importance the following qualities that a president should have:

- ☐ leadership
☐ charisma or charm
☐ thorough knowledge of world affairs
☐ concern for a healthier economy
☐ concern for building a stronger military posture
☐ concern for assisting the poor,
 Blacks and other ethnic minorities

4. Do you think a Black president would be able to respond to the needs of Blacks while addressing the needs of the entire nation?

- (a) yes (b) no

5. Who would be more inclined to vote for a Black presidential candidate?

- (a) Black men under 35 (e) Black men over 35
 (b) White men under 35 (f) White men over 35
 (c) Black women under 35 (g) Black women over 35
 (d) White women under 35 (h) White women over 35

6. In your opinion, the majority of Whites:

- (a) have a lot of sympathy for Black people's struggles
 (b) have a little sympathy for Black people's struggles
 (c) have no sympathy for Black people's struggles

7. Do you think having a Black president would improve your personal life?

- (a) to a significant degree
 (b) marginally
 (c) not at all

8. In your opinion, a Black can win the presidential party nomination and defeat the opposing candidate:

- (a) in 1984 (d) in 1996 (g) in the distant future
 (b) in 1988 (e) in 2000 (h) never
 (c) in 1992 (f) in 2004

9. In your opinion, a Black can win party nomination for vice president and help carry the following election:

- (a) in 1984 (d) in 1996 (g) in the near future
 (b) in 1988 (e) in 2000 (h) never
 (c) in 1992 (f) in 2004

10. Do you think the majority of Whites would oppose a ticket because it includes a Black vice presidential candidate?

- (a) yes (b) no

11. In your opinion, middle-income and poverty-level Blacks are moving:

- (a) in the same direction politically
 (b) in different directions politically

12. You are:

- (a) a registered voter
 (b) an unregistered voter who intends to register before the upcoming elections
 (c) an unregistered voter who does not intend to register

13. You are:

- (a) a woman over 35 (c) a man over 35
 (b) a woman under 35 (d) a man under 35

14. Your highest level of education reached was:

- (a) less than 12 years (d) college graduation
 (b) high school graduation (e) post graduate study
 (c) 1 to 4 years of college

15. You are:

- (a) single and not a parent (c) married and not a parent
 (b) single and a parent (d) married and a parent

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MICHAEL JACKSON

*The World's Greatest
Entertainer*



Clutching the Guinness Book Of World Records, Michael Jackson is proclaimed "World's Greatest Entertainer" by CBS Records President Walter Yetnikoff. Above, Jackson relaxes before his mansion with his pet llama. He loves children and would like to own a home for orphans of all races.

EBONY • May, 1984

His Album Thriller Sets Guinness World Record

By Robert E. Johnson
Associate Publisher, Jet

THERE'S nothing as purposeful as a mind made up.

When he was only five years old two decades ago, Michael Jackson told a kindergarten teacher in Gary, Ind., that he knew what he wanted when he grew up because his mind was set.

She asked him what three things he wished would happen and his response was written on a sheet of paper. His three wishes: "I would like to be a great entertainer . . . I want peace for the world and I'd like to own a mansion one day." The teacher then showed the paper to him, but would not let him have the written reply.

Today, 20 years later, Michael Joseph Jackson, seventh of nine children and the son whose middle name is

Continued on Next Page 163



In a 1969 file photo, Michael is shown with brothers (clockwise from top), Marlon; Michael; their cousin Johnny Jackson, who was a drummer with the group; Tito; Jackie and Jermaine. Reunited for their upcoming Victory Tour, the famous brothers are (l to r, front row) Jackie, Tito and Jermaine; (l to r, back row) Marlon, Michael and Randy. Michael says he won't quit group as rumored in press, feels fans deserve his world tour.

MICHAEL JACKSON *Continued*

his father's first, is the world's greatest entertainer. Peace in the world is yet to come, but he lives with his parents and two of his sisters in a \$1 million-plus mansion that was purchased out of his show business net earnings, conservatively estimated at \$40 million in *Ebony's* April issue.

Michael grew up believing that some day he would be rich and famous, but he really didn't know how rich or how famous until last February when CBS Records hosted a \$1.4 million party in New York's Metropolitan Museum of Natural History to announce: "Michael Jackson sets a world record: the biggest selling album of all time."

Standing onstage before the capacity celebrity crowd of 1,500 guests at the black-tie tribute, the slender (5 ft. 10 in., 125 lbs.) superstar heard a litany of praise about his achievements.

"Michael is surely the best artist in the world," exclaimed Walter Yetnikoff, president of CBS Records. "Michael just got a presentation for the best solo performer of all time," he continued. "I'm reading from the *Guinness Book of Records*. The best-selling album of all time is *Saturday Night Fever* with 25 million copies globally. I have news for you. Today, we surpassed 25 million copies for *Thriller*! Michael Jackson — the number one artist in the world!"

Allen Davis, president of CBS Rec-

ords International, next addresses the crowd: "Tonight, Michael... your international milestones for the album *Thriller* are a total of 67 gold awards, 58 platinum awards in 28 countries on six continents. And the single with 9 million sales have earned 15 more awards, bringing the total to 140 gold and platinum awards."

Without taking into account that the sensational singer-songwriter and perfectionist performer has won an unprecedented eight American Music Awards and shattered Paul Simon's Grammy mark by winning a record-setting eight Grammys, Davis pointed up other achievements around the world in which Michael won honors equivalent to the nation's top industry awards.

"So far, *Thriller* and Michael Jackson have been named Best Artist, Best Male Vocalist, Album of the Year in Japan; Album of the Year, Single of the Year in Australia; Artist of the Year in Italy; Record of the Year in Greece; Album of the Year in Holland; Most Important Foreign Album of the Year in Spain; the International Artist of the Year in Brazil, where the newest dance craze is called "The Funk Jackson," Davis concluded with adulation.

The chubby child star who grew up to be a slender superstar stood smiling onstage and responded to the accolades with modesty: "I've always

wanted to do great things and achieve many things, but for the first time in my entire career I feel like I have accomplished something because I'm in *The Guinness Book of World Records*."

As he stood at music's mountaintop basking under the spotlight, all of his fans could now attest to his greatness, but few really knew Michael Jackson, the man behind the superstar.

The pop, rock and rhythm 'n' blues idol was born on August 29, 1958, in the steel mill city of Gary, where his father Joseph worked as a crane operator and his mother Katherine worked part-time at Sears. A Virgo, his horoscope advises, "Objectivity is the key word in business. You can accomplish much, especially in financial deals, if you keep personal feelings outside the office." (In heeding this advice in the *Thriller* album project, Michael has pocketed more than \$66 million in world-wide royalties from the LP).

He is the fifth son of the now famous Jackson vocal group — Jackie, Tito, Jermaine, Marlon and Randy. His oldest sister is Maureen (Rebie), and he lives with his parents and two sisters, Janet and LaToya, in Encino, a suburb of Los Angeles.

As a five-year-old member of the budding Jackson 5, Michael was a chip off the musical block of his musician father who once played lead guitar in

the Falcons, a five-piece band. A child prodigy, Michael was outgoing, outspoken, upfront and outstanding. He was mischievous and mannish.

After 20 years of show business in which he has criss-crossed the country, performed on four continents—North America, Europe, Asia and Africa—rubbed elbows with royalty, cuddled celebrities and caucused with VIPs who carry cash and clout, Michael is as mystical offstage as he is magical onstage. He projects a private personality that is shy, sensitive and celibate. He is pious without pontificating and cloaks himself in his religious beliefs as a Jehovah's Witness as if it were his only reason for being.

He doesn't wear his religion on his sleeves, only in his heart, and he does it for good reason. God, he says, is composer of his best-selling songs. "I really don't write anything, to tell you the honest truth. I can say 'me' but I really don't think it's from me. I think it's from a much higher source than me... The natural gift is there," he observes, "but I don't write songs—I

write them but the songs work through me."

He explains: "I can say to myself, I want to write the most beautiful this or that and the next thing I know there it is... from the lyrics to everything." An example is his composition, *Beat It*, one of the seven hit singles from his *Thriller* album. "I wanted to write a song, the type of song that I would buy if I were to buy a rock song... That is how I approached it and I wanted the kids to really enjoy it—the school kids as well as the college kids." And the next thing he knew, the song was there, he remembers.

The feeling from the response to *Beat It* is perhaps rivaled only by that of the heady experience of his first public performance. He recalls:

"I was in the kindergarten and I sang *Climb Every Mountain*... I put my heart, soul and teeth in it and I got such an ovation. My teacher was crying, people were standing up applauding and I felt so good... and mother was there and she was crying... It moved everybody. I sang this song and I felt

real good about the future and everything... I'll never forget that. It was a magic moment in my career."

Saying that his schooling and his playground were on the stage, the superstar reflects further upon proud moments he spent backstage at the Regal Theatre in Chicago and Harlem's Apollo, as a boy standing in the wings watching and learning. He watched and learned from stars like Jackie Wilson and James Brown. It was the raw passion of Wilson and the fancy footwork of Brown that he remembers most. "I knew every turn, every move, every spin," he says of Brown. Scrutinizing Brown, he notes: "Something is going on inside of him when he's up there. Something is happening and you can't imitate that. It's only natural talent... It's magic and when I'm up there, I feel the same way."

A lasting influence which Michael gleaned from the great singers since the late '60s is how to focus on a song and tell the story lyrically. Although the melody is important, too, he says, "the song is more important than the



Attending the epic \$1/4 million party staged for him at New York's Metropolitan Museum of Natural History to salute him for his record-setting *Thriller* album, Michael Jackson and his special friend, actress Brooke Shields, pose for picture with family members (l-r) Janet, Randy, LaToya, Jackie, mother Katherine and father Joseph, Maureen (Rebie) Tito and Marlon. His brother, Jermaine, was absent when the photo was taken.

A woman with dark hair in a high ponytail, wearing a maroon tracksuit with white piping and a white headband, is running outdoors. She is smiling and looking to her right. The background consists of green bushes with pink flowers and a brick wall.

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MICHAEL JACKSON *Continued*

artist... The song is more important than I am." He had that in mind when he penned *Billie Jean* because he didn't forget what his mother told him as he was growing up. "Be careful what you do, I mean watch who you become connected with," she admonished him.

While he is grateful for some of the influence and the inspiration of people in his show business circle, Michael draws his greatest inspiration from his parents, brothers, and sisters. Contrary to rumors, gossip and some salacious stories recounted in some tabloid publications and unauthorized books, his worldwide acclaim and mind-boggling stardom have not diminished his feelings and love of his family. He

told *EBONY* that he loves them all very much in special ways and that he feels the same now as he did during a taped interview he gave this writer months before he announced after the Grammy Awards show that he would not grant any more interviews, prompting a pop music critic to write "he is not particularly articulate and would come off poorly in an interview situation."

It was during a visit to the Jackson family mansion which was being renovated when Michael sat in the recording studio at their home and revealed his unique relationship with each member of his family. Here's what he said:

Maureen (Rebie), 33: "Maureen is now coming out of her shell. I think she tried for a long time to go in another direction than the family, but she's beginning to learn that her roots and her talents are in music. That's her gift and she's showing it. She sings and she dances like a cat. She moves and she's got an album coming out that I'm doing and I think people are going to see some great stuff from her..."

Jackie, 32: "I think Jackie, as far as the family is concerned, has always been the protection on the road for the brothers and keeping everybody together when my father's not there. He's a good element and chemistry for the group. I really feel that God gave each one of us characters and per-

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Jackson and Quincy Jones won Grammy award for co-producing Thriller LP. Team also produced the best-selling album, *Off The Wall*.

MICHAEL JACKSON *Continued*

sonalities accordingly to make everything work as a whole... Jackie always worries about are we going to be on time, are we going to have the show ready in time, why haven't we signed the contract? He's the only one in the group like that... and because of him being like that, it gets things done... and that's his perfect role."

Tito, 30: "When my father is not around, Tito plays kind of a father figure. He's very quiet until he feels he should speak and he's very humble, really... He can be soft and he can be real strong and real helpful. He comes in just when we need him in meetings. We'll be quarreling about something and he'll say the perfect thing that will brighten everything like the sun coming through the clouds..."

Jermaine, 29: "I think Jermaine is an island. Everybody can say, as a group, we feel the majority rules. We feel we're right and he'll say, 'Well, I'm sorry. I feel different.' I admire him for that because he stands up for the way he feels... He's a great believer in himself; he has belief and faith in the way he feels and he stands up for that because he's stubborn... I admire him for that integrity. That's how he is."

LaToya, 28: "I feel that LaToya, seriously, is wonderful to look at. She's very smart. I think that she's still searching and finding herself... I always told her that she would be a great

actress, but she knows. She listens to me and I think she knows that I'm right, but she still wants to try other areas. She would make a marvelous, strong actress, especially because she's real emotional... She has the talent."

Marlon, 27: "I think out of everybody in the family, Marlon tries harder than anybody... I try very hard doing what I do and it comes easy for me... but I think he has the most integrity, probably myself and him. When Jermaine left the group, Marlon had the courage to step into his spot on stage, sing the songs and fill in the gap with the harmony... He's writing songs that are so good. I'm real proud, really... On the next album listen to his lead vocals."

Randy, 22: "I think Randy is multi-talented. At times, I think he is like a flower, the kind of flower that opens up and at night closes again. That's how Randy is. That's a perfect example of what he's like. He can play any instrument. He writes songs and his [automobile] accident [in 1980] has handicapped him a bit [he uses a walking cane], but he's holding on. He's strong but I still think that he's deciding on what he really wants to do and how he's going to deliver himself. But he opens and closes. He has so many beautiful colors to show, but at night it's like he closes, like kind of undecided and a little touch of doubt."

Janet, 18: "We are kind of close because we often act silly, but she is a talented singer and serious actress. It seems that I'm trying to say something great about everybody, but everybody has their personality. I think Janet is going to come through and be a very special contribution to life, to the world with her talent. People are going to see something that they didn't know was there. She's a great actress, great dancer, great singer, really."

Mrs. Katherine Jackson, his mother: "Well, God, I can't even explain... You can't put it in words. She's like a bird that holds the babies and the chickens under the wings. She keeps them together. She keeps us real close, and if there is any problem she is there... You can't find that in lots of mothers. God, she's everything—of course, everybody thinks their mother is the greatest, but she is."

Joseph Jackson, father: "He's a lion. Like the jungle, every culture has its king. He's like a lion, like king of the jungle and nobody crosses him. He's like a barricade for our protection."

After revealing his feelings about his family, the shy superstar offers a

dichotomous disclosure: he loves most what he fears most—his fans.

"My main love for what I do is the fans. I love the fans," he says. "When I'm out there doing a show and I see the fans out there dancing and screaming, excited—and we're bringing that joy to them—that's what I love most. And it's just the greatest feeling in the world."

As much as he loves his fans, which is the main reason he looks forward to the upcoming Victory Tour of The Jacksons, he has some disquieting fears of them.

"You wouldn't believe the mail I get. I mean some of its gets real vulgar. Some of it is real nice." He adds: "A lot of girls are real educated ladies with wisdom and everything. But some get real funky. Real funky, not polite at all... They tell you the stuff they want to do to you and everything... and how they're gonna do it."

The handsome bachelor broods over some of his fan mail. "I get so many letters saying they would like to marry and that's serious stuff," he says of "a room full of mail" he had received. He doesn't read all the letters but he responds to marriage proposals. "I'll say something like, 'Thank you for your beautiful letter. It's very nice. And we will always love you. Love, Michael Jackson and The Jacksons.'" He writes that because "I don't like to break hearts. I don't really know these people and gosh, it's a weird thing." He explains:

"You portray an image. And those people are into you so long, buying your records. You're all over their walls, your posters. They go to sleep thinking about you, wake up thinking about you and you're totally on their mind... It's an awful thing and I don't know how to handle it..."

"It gets very serious. I know. That's why you have to be careful because sometimes love can reverse on you. They feel they can't get you and they'll go to the point of plotting and planning terrible things on you or do terrible things to hurt you, and saying smart things. That's why it's important to be nice, but sincerely nice."

Although he is profusely proud to hold a world record as having the biggest selling album of all time, the Michael behind the superstar is busy planning his next moves in records, video, films, TV, business deals and personal relationships. He won't rest on his laurels because, he vows: "I'm interested in making a path instead of following a trail..."

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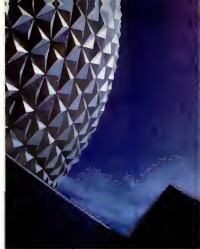
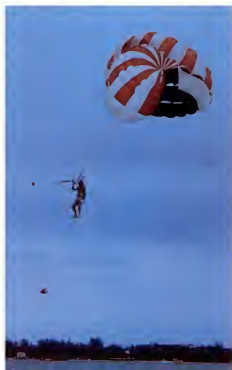
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Florida offers attractions such as Panama City's Shipwreck Island in Northern Florida (above) and Disney World's futuristic geosphere at Epcot Center (top right). You can dine outside at restaurants in St. Thomas, V.I. (right), or sail a tiny Sunfish or take a parasail ride in the Bahamas. Bermuda cities offer a distinctly British Colonial look even among their constabulary (below).



EBONY • May, 1984



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Continued on Page 176

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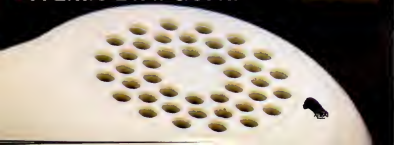
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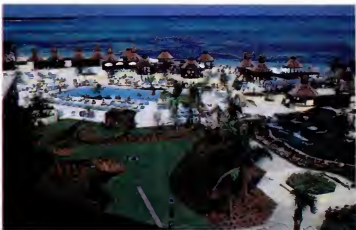


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SOUTH SOUTHEAST *Continued*

everything from scuba diving along tropical coral reefs to risking vacation dollars at roulette or craps in legal casinos.

The Bahamas, a "Caribbean" nation which actually stretches some 700 miles in the Atlantic Ocean just north of the Caribbean Sea and is composed of some 700 islands and 2000 islets, entertains more than two million tourists every year. This makes The Bahamas the most popular of the "Caribbean" tourist spots.

Tiny Bermuda (actually closer to New York than Florida) is a collection of small islands in the Atlantic some 600 miles east of North Carolina. Because of the Gulf Stream, Bermuda boasts warm (average about 77°F.) temperatures both winter and summer and it has been a favored vacation spot for the British, wealthy Americans and celebrities since early in the 1900s. With some 500,000 tourists (nearly half of them repeat visitors) it is easy to understand why many once considered Bermuda, the oldest British Colony,



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Riding "Big Thunder," tourists enjoy one of the most popular attractions in the Magic Kingdom area at Walt Disney World (top). Sightseeing in St. Augustine, the oldest city in the U.S., Florida visitors question attendant about history of the settlement (above, center). Horse drawn carriages (above) are very popular in Bermuda where there are no rental autos.

SOUTH SOUTHEAST *Continued*

a white country. Actually, Bermuda's population is more than 60 percent Black.

The U.S. Virgin Islands, the nation's most easterly possession, became a part of the United States in 1917 when the government bought the islands from Denmark as a part of the defense of the Atlantic Coast during World War I. The V.I.'s have a population of only 95,000, 85 percent of whom are Black.

Growing in popularity as a resort, the Virgin Islands are helped because their location in the northern Caribbean provides them with trade-winds which bring an average year-round 86°F. temperature.

For information on hotels and other accommodations on the islands and in Florida, please write to their respective tourist bureaus.

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